

BBA/BCOM Alumni Engagement (2024-25)

| Date of Event | Type of Event | Alumni Speaker | Pass out year | Topic Theme | Beneficiaries |
|---------------|---------------------|-----------------------------|--------------------|--------------------------------------------|------------------------------------------------------------------------|
| 5.5.2025 | Alumni Talk | Aaryan Mishra | BBA 2020-23 | Targeting foreign universities for masters | BCOM IV Evening |
| 28.4.25 | Alumni Connect | Phalguni Gupta | 2020-23 | Career planning – relevance of plan B | BCOM II Morning |
| 25.4.25 | Alumni Mentoring | Anirudh Rajesh | 2014-17 | Career opportunity after graduation | BBA VI Morning |
| 05.04.25 | Alumni Wall of Fame | Alumni of various batches | 2009-12 to 2016-19 | Alumni felicitation ceremony | Alumni of various batches |
| 28.3.25 | Alumni Mentoring | Rohil Arora | 2013-16 | Career in stock market | BCOM IV Morning BCOM IV Evening BBA IV Morning |
| 21.3.25 | Alumni Mentoring | Monisha Kumari | 2018-21 | Higher education aboard | BBA IV Morning |
| 28.3.25 | Alumni Mentoring | Prateek Maheshwari | 2012-15 | Trade war impact on global economy | BCOM VI Evening |
| 20.3.25 | Alumni Workshop | Garima Gupta | 2011-14 | Simplifying HR analytics | BBA IV Evening BBAVI Evening BCOM IV Evening BCOM VI Evening |
| 12.3.25 | Alumni Mentoring | Aman Kumar | 2020-23 | Strategies for self-growth | BBA VI Morning |
| 28.2.25 | Alumni Mentoring | Richa Nanda | 2009-12 | Art of presentation and public speaking | BCOM II Morning |
| 17.2.25 | Alumni Mentoring | Aarushi Sharma | 2017-20 | Professional development strategies | BBA II Morning |
| 24.1.25 | Alumni Workshop | M. Likhita, Arushi Bhardwaj | 2020-23 | Campus to career | BCOM VI Morning BCOM VI Evening BBA VI Morning BBA VI Evening |
| 10.1.25 | Alumni Mentoring | Richa Nanda | 2009-12 | Soft skills for professionals | BCOM II Evening |
| 9.1.25 | Alumni Mentoring | Durdana Naseer | 2018-21 | Parallel thinking – six thinking hats | BBA IV Morning |
| 30.11.24 | Annual Alumni Meet | Alumni of various batches | 2009-12 to 2021-24 | Alumni Dinner | Alumni of various batches |
| 20.11.24 | Alumni Mentoring | Prateek Maheshwari | 2012-15 | Impact of AI on job roles and workforce | BBA III Morning BBA III Evening |
| 8.11.24 | Alumni Mentoring | Richa Nanda | 2009-12 | Leadership and stress management | BBA III Morning |
| 7.11.24 | Alumni Mentoring | Samkit Jain | 2018-21 | Entrepreneurial skills | BCOM III Evening |

| | | | | | |
|---------|--------------------|-----------------------|---------|--------------------------------------------|------------------------------------------------------------------------|
| 7.10.24 | Alumni Mentoring | Ms. Ekta | 2021-24 | Skills to focus on during under graduation | BCOM Ist Morning |
| 7.10.24 | Alumni Mentoring | Shubhangi Sharma | 2021-24 | Choosing the right career path | BCOM III morning |
| 13.9.24 | Alumni Talk | Harsh Sharma | 2018-21 | AI in financial sector | BBA II Morning BBA IV Morning BCOM IV Morning BCOM VI Morning |
| 11.9.24 | Career Counselling | M. Likhita and others | 2020-23 | Campus to corporate | BCOM VI Morning BCOM VI Evening BBA IV Morning BBA IV Evening |
| 4.9.24 | Alumni Workshop | Richa Nanda | 2009-12 | Interview skills improvement | BCOM II Morning |



JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC

jims
Kalkaji, New Delhi

Alumni Talk Session

on

AI in Financial Sector

by

Mr. Harsh Sharma

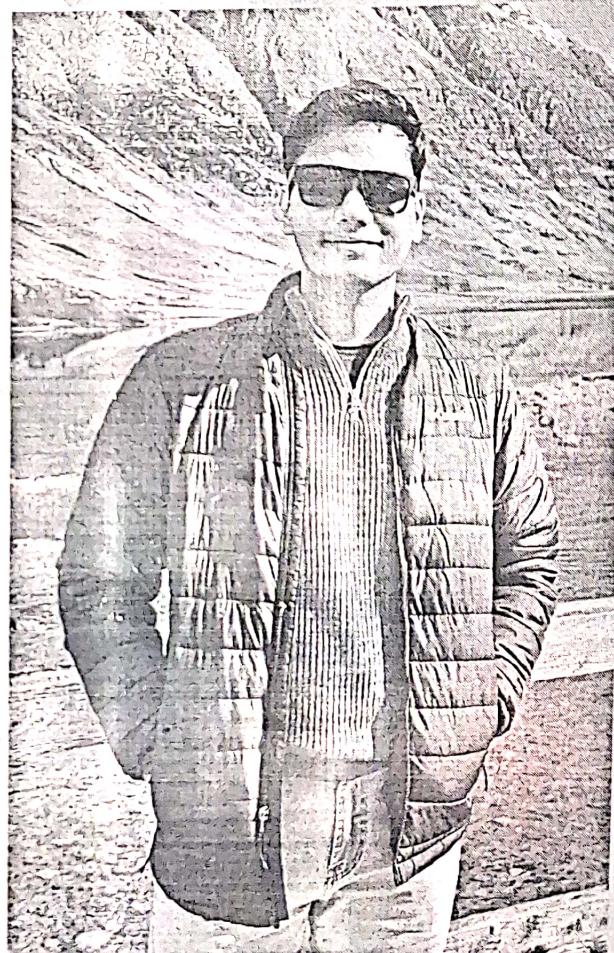
Research Analyst at
Swaps Monitor
Publications

BATCH:
B. COM (2018-21)

13TH SEPTEMBER 2024

10:15AM-11:10AM
JIMS KALKAJI AUDITORIUM

CONTACT US



OOOOO

JIMS/B.COM(H)/2024/867

September 10, 2024

Notice

Alumni Talk

JIMS Kalkaji Alumni Association in collaboration with IIC is organizing an **Alumni Talk** on the theme '**Artificial Intelligence in Financial Sector**'. The Session will help the students in choosing the right career as well as in their professional advancement.

Speaker : Mr. Harsh Sharma

Company : Swaps Monitor Publications

Designation : Research Analyst

Date : 13th September, 2024

Time : 10:15 AM – 11:10 PM

Venue : JIMS Kalkaji Auditorium

Faculty Coordinator :

Dr. Niti Saxena



Dr. Prashant Kumar
HOD

For Distribution:

All Notice Board

For information, Please

Director





MOR, Pocket-105, Kalkaji, New Delhi-110019

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DATE-13th September 2024

Report On the Event-Alumni Talk Session (In association with IIC)

Event Category - Alumni connect

Date - 13th September 2024

Venue - Auditorium

Faculty Coordinator - Dr. Niti Saxena

Alumni: Mr. Harsh Sharma

No of participants: 120

Student coordinators - Shivam Shastri, Aditya Gaba, Soumya Chadha, Saloni Anand

Learning objectives -

- Understanding the fundamentals of Artificial Intelligence (AI) in finance and its role in transforming traditional financial services.
- Exploring the applications of AI in key financial operations, such as risk assessment, fraud detection, algorithmic trading, and customer service.
- Assessing how AI can improve decision-making and operational efficiency in banking, investment management, and financial planning.
- Outlining the process of integrating AI into financial systems, including identifying key technologies, selecting AI tools, and setting implementation strategies.

Report:

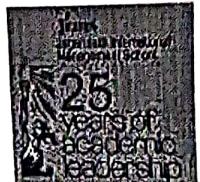
An alumni talk session was organized for B.Com and BBA students of all years at JIMS Kalkaji, featuring Mr. Harsh Sharma, a distinguished alumnus from the B.Com batch of 2018-2021. He currently serving as a Research Analyst at Swaps Monitor Publications, provided valuable insights into the transformative role of Artificial Intelligence (AI) in the financial sector.



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During the session, He discussed AI's impact on various financial services, such as risk assessment, fraud detection, algorithmic trading, and enhancing customer experience through AI-powered solutions. He offered real-world examples of AI integration in financial institutions and shared practical advice on how AI is reshaping the future of finance.

The talk fostered an engaging learning atmosphere, with students actively participating and discussing emerging trends in AI and finance. The session bridged the gap between theoretical knowledge and industry application, making it a highly informative experience for the attendees.

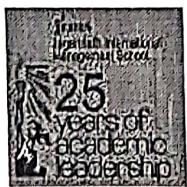
The session was well-received by both B.Com and BBA students, many of whom connected with He on LinkedIn for continued mentorship. His contributions were highly appreciated, and students recommended him for future alumni interactions.

Learning Outcome:

By the end of the alumni talk session, students gained a comprehensive understanding of how Artificial Intelligence (AI) is revolutionizing the financial sector. They learned about the practical applications of AI in areas such as risk management, fraud detection, and customer service automation. Furthermore, students developed insights into the future trends of AI in finance, enhancing their ability to analyze and apply these technologies in real-world financial settings. The session also provided an opportunity to strengthen professional connections with industry experts, equipping students with knowledge that will help them navigate the evolving landscape of finance.



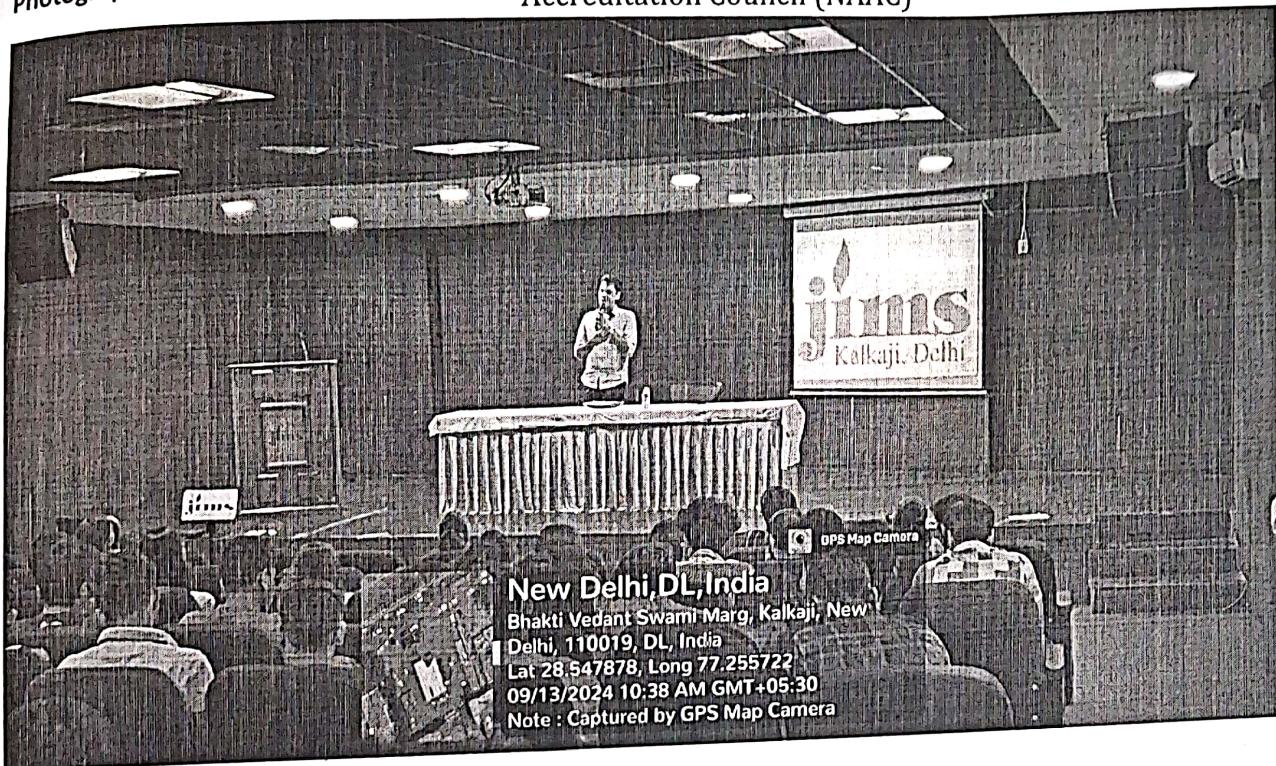
Jagannath International Management School



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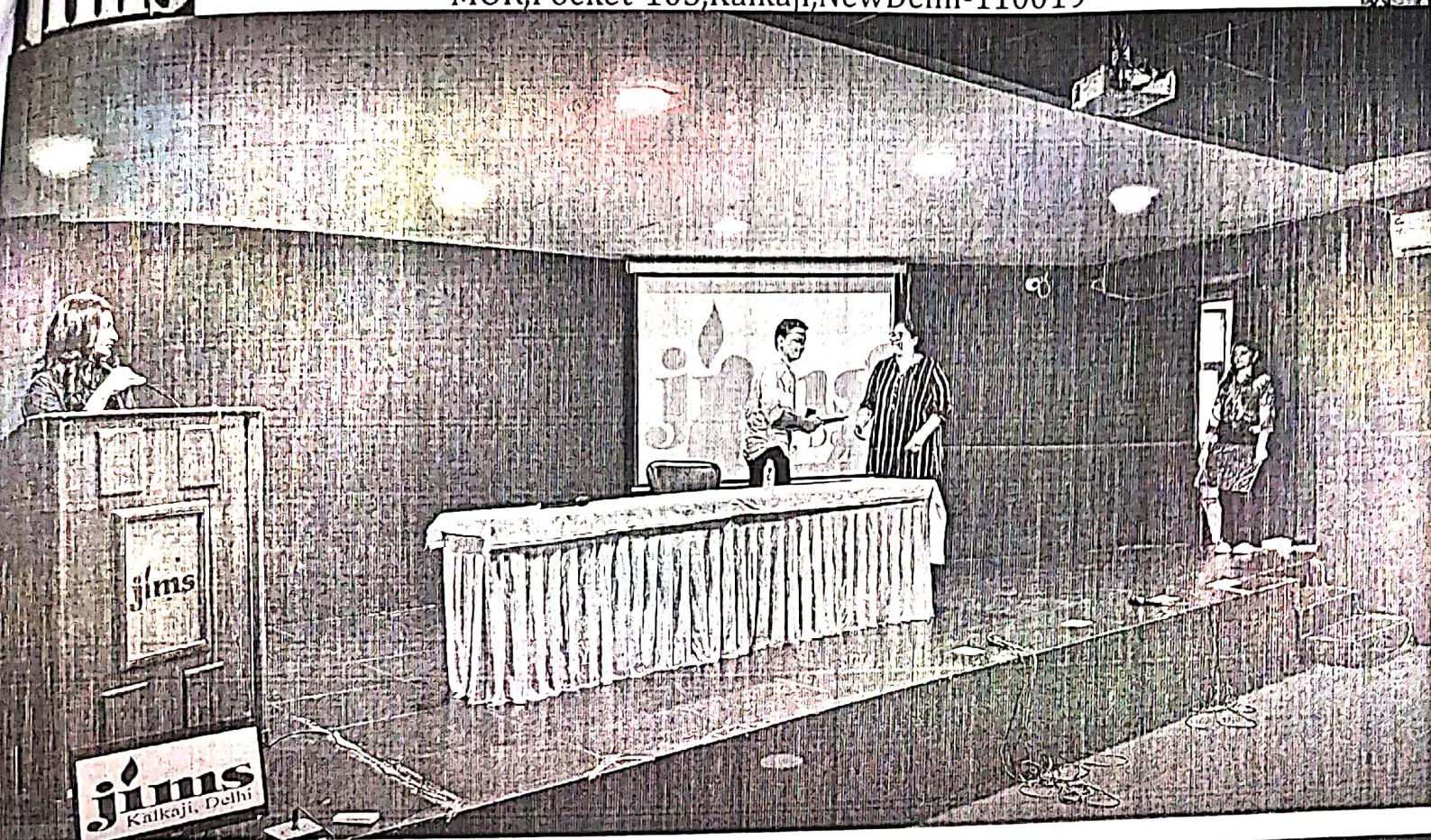
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Photographs:



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019



New Delhi, DL, India

Bhakti Vedant Swami Marg, Kalkaji, New

Delhi, 110019, DL, India

Lat 28 547653, Long 77.255894

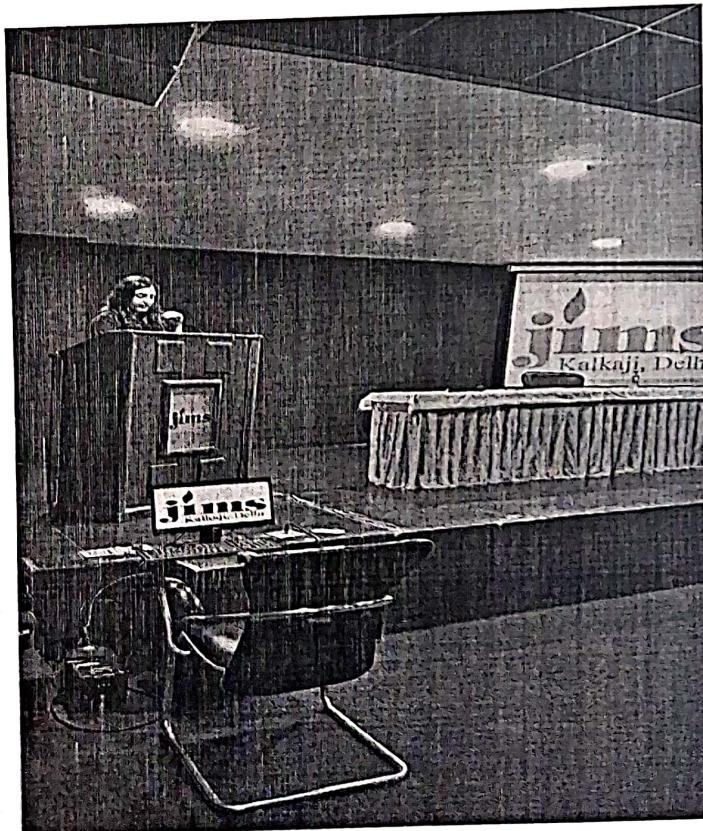
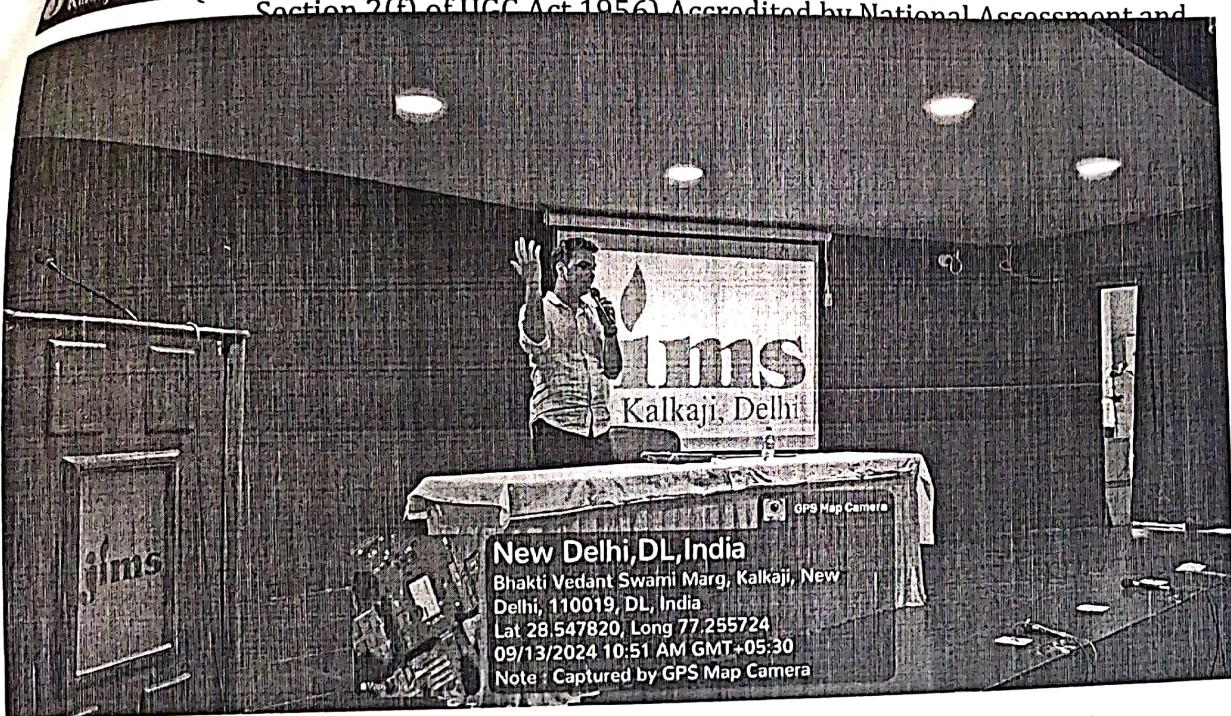
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Note : Captured by GPS Map Camera

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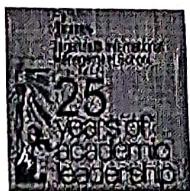
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List of Participants

| S.No. | Name of participant | Batch |
|-------|---------------------|---------|
| 1. | Manik | BCOM 5M |
| 2. | Kanak | BCOM 5M |
| 3. | Rishita | BCOM 5M |
| 4. | Lakshya | BCOM 5M |
| 5. | Mansi | BCOM 5M |
| 6. | Kritika | BCOM 5M |
| 7. | Anushka | BCOM 5M |
| 8. | Arushisethi | BCOM 5M |
| 9. | Karan rawat | BCOM 5M |
| 10. | Dhruvkohli | BCOM 5M |
| 11. | Piyushgarg | BCOM 5M |
| 12. | Keshavlala | BCOM 5M |
| 13. | Tanisha jain | BCOM 5M |
| 14. | Khushi | BCOM 5M |
| 15. | Sarthak | BCOM 5M |
| 16. | Tanuj | BCOM 5M |
| 17. | Parmeet | BCOM 5M |
| 18. | Sambhav | BCOM 5M |
| 19. | Shubhankar | BCOM 5M |
| 20. | Kritika Saini | BCOM 5M |

Name & Signature of Coordinator

Parveen Kumar

Name & Signature of HOD

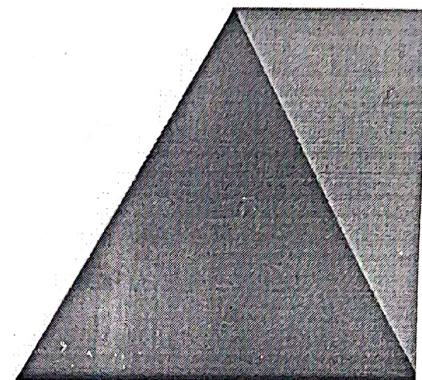


JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC

jims
Kalkaji, New Delhi

ALUMNI CAREER COUNSELLING SESSION

**TOPIC- Campus to
Corporate**



WEDNESDAY

11 SEPTEMBER, 2024



TIME

12:00PM ONWARDS



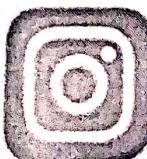
VENUE

JIMS KJ AUDITORIUM

SPEAKERS:
(BATCH 2020-
2023)

1. M. LIKHITA- GRANT THORNTON BHARAT
2. ABHINAV PAL- GRANT THORNTON BHARAT
3. DIVYANSH AGGARWAL- GRANT THORNTON BHARAT
4. HRIDIKA KAPOOR- DELOITTE
5. AARUSHI SIRVASTAVA- DELOITTE

CONTACT US



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JIMS/B.COM(H)/2024/866

September 10, 2024

Notice

Alumni Career Counseling Session

JIMS Kalkaji Alumni Association in collaboration with IIC is organizing an **Alumni Session** on the theme '**Campus to Corporate**'. The Session will help the students in choosing the right career as well as in their professional advancement.

Speakers & Company :

1. M. Likhita- Grant Thornton Bharat
2. Abhinav Pal- Grant Thornton Bharat
3. Divyansh Aggarwal- Grant Thornton Bharat
4. Hridika Kapoor-Deloitte
5. Aarushi Sirvastava- Deloitte

Date : 11th September, 2024

Time : 12:10 PM – 01:00 PM

Venue : JIMS Kalkaji Auditorium

Faculty Coordinator :

Dr. Niti Saxena

Prashant Kumar

Dr. Prashant Kumar

HOD

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JIMS/BBA/2024/719

September 10, 2024

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Date : 11th September, 2024

Time : 12:10 PM – 01:00 PM

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Faculty Coordinator :

Dr. Niti Saxena



Dr. Ruchi Srivastava
HOD

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Report on Alumni- Campus To Corporate Session 2024

Topic: Alumni-Campus to Corporate Session

11.09.2024

Date: 11.9.2024

Platform: Offline

Faculty Coordinator: Dr. Niti Saxena

Student Coordinator: Kushagra Malik, Arijit Chaturvedi

Number of Participants: 130

Objectives:

1. **Provide Insights into Corporate Life:** To give students a first-hand understanding of the transition from an academic environment to the corporate world through the experiences of recently placed students.
2. **Interview and Placement Preparation:** To offer practical tips and strategies for final-year students on how to effectively prepare for interviews with top firms like Grant Thornton and Deloitte.
3. **Networking and Professional Growth:** To emphasize the importance of building a professional network and leveraging opportunities for growth within organizations.
4. **Expectation Setting:** To help students understand the expectations companies have from fresh graduates, covering skills, attitude, and adaptability in a fast-paced work environment.
5. **Encourage Participation and Curiosity:** To foster an interactive learning environment where students could engage with the placed students, asking questions and clarifying their own career doubts.

Report:

The "Campus to Corporate" session was held on Wednesday, 11th September at JIMS Kalkaji Campus, where six students recently placed at Grant Thornton Bharat and Deloitte shared their experiences. The session aimed to provide final-year students with insights into the transition from academia to the corporate world. The speakers discussed their interview preparation strategies, the challenges of adapting to a professional environment, and the importance of continuous learning and networking. The event was highly interactive, with students engaging in meaningful discussions, gaining valuable advice on how to prepare for their own corporate journeys.

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Learning Outcomes:

1. Gain Real-World Insights: Understand the personal and professional challenges faced by their seniors in making the leap from campus life to working at top firms.
2. Improve Interview Readiness: Receive concrete advice on how to prepare for interviews, including tips on resume building, technical preparation, and handling stress during the hiring process.
3. Develop Professional Attitude: Learn the importance of being proactive, building relationships, and being adaptable to succeed in a corporate setting.
4. Understand Work place Dynamics:

Gain insights into the work culture at leading firms like Grant Thornton and Deloitte and the support systems available for new hires.

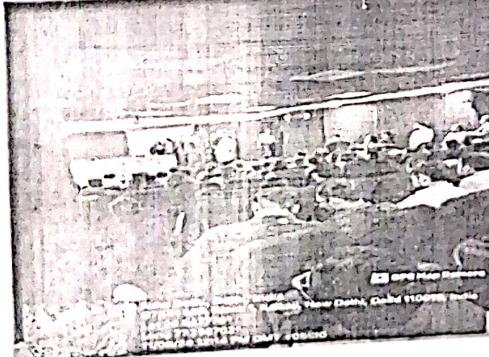
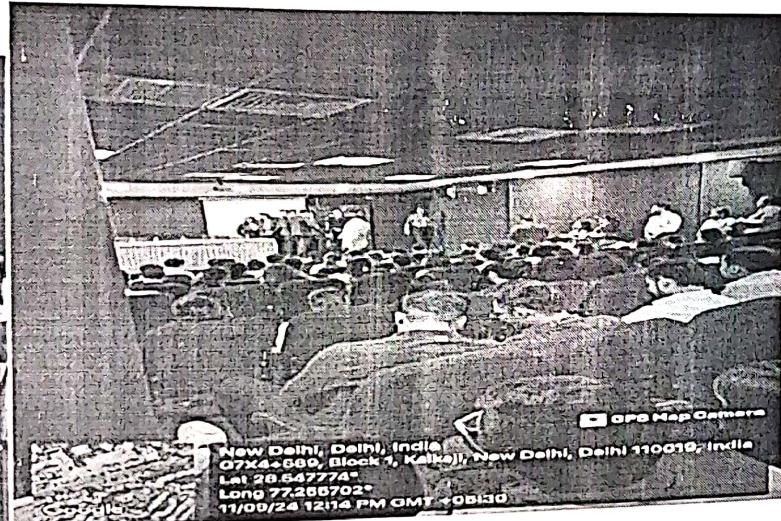
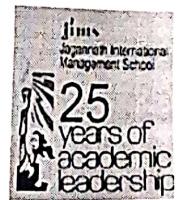
5. Prepare for Corporate Growth: Recognize the various growth opportunities available at top firms and how to navigate early career development through training programs and mentorship.

Photos:



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Name & Signature

Coordinator


Name & Signature

Head of the Department



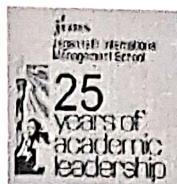
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**JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC**



Alumni Mentoring session

on

Leadership and stress management

by

**Ms. Richa nanda
(IP SME at Clarivate)**

(For the students of
BBA III Morning)

BATCH:

BBA 2009-2012

**8TH NOVEMBER
2024**

10:15AM Onwards

CONTACT US



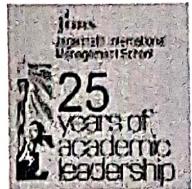
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JIMS/BBA/2024/758

November 06, 2024

Notice

Alumni Mentoring Session

JIMS Kalkaji Alumni Association in collaboration with IIC is organizing an **Alumni Mentoring Session** for the student of BBA III Morning on the theme '**Leadership and Stress Management**'. The session will help the students in choosing the right career as well as in their professional advancement.

Speaker : Ms. Richa Nanda
Company : Clarivate
Designation : IP Subject Matter Expert
Date : 8th November 2024
Time : 10:15 AM Onwards
Venue : Room No. S4

Faculty Coordinator :

Dr. Niti Saxena

Dr. Ruchi Srivastava
HOD

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DATE- 08th November 2024

Report On the Event- Alumni Mentoring Session IN Association with IQAC

Event Category- Alumni Mentoring

Date- 08th November, 2024

Venue – Room S4

Alumni: Ms Richa Nanda

No of participants : 25

Faculty Coordinator – Dr. Niti Saxena

Student coordinators– Shivam Shastri , Aditya Gaba

Learning objectives –

- To equip graduates with techniques to enhance leadership skills and manage stress effectively.
- To inform graduates about evolving strategies in stress management and adaptive leadership.
- To provide actionable steps for developing leadership skills and managing stress.
- To offer strategies for making informed decisions related to professional growth while balancing stress.

Report:

An insightful **alumni mentoring session** was held at JIMS Kalkaji for **BBA 3rd semester morning** students, featuring **Ms. Richa Nanda**, an accomplished alumna from the **2009-2012 BBA batch** and currently an **IP SME at Clarivate**. The session, titled "**Leadership and Stress Management**," aimed to equip students with skills essential for thriving in the ever-evolving job market. Ms. Nanda emphasized the significance of communication, analytical thinking, adaptability, and digital proficiency as cornerstones of career success.

She elaborated on how problem-solving abilities and emotional intelligence can greatly enhance workplace interactions and contribute to professional growth. The interactive format encouraged students to actively participate by posing questions about key skills and seeking valuable insights. The session was met with positive feedback, igniting enthusiasm for more such engagements aimed at fostering essential skills and career readiness.



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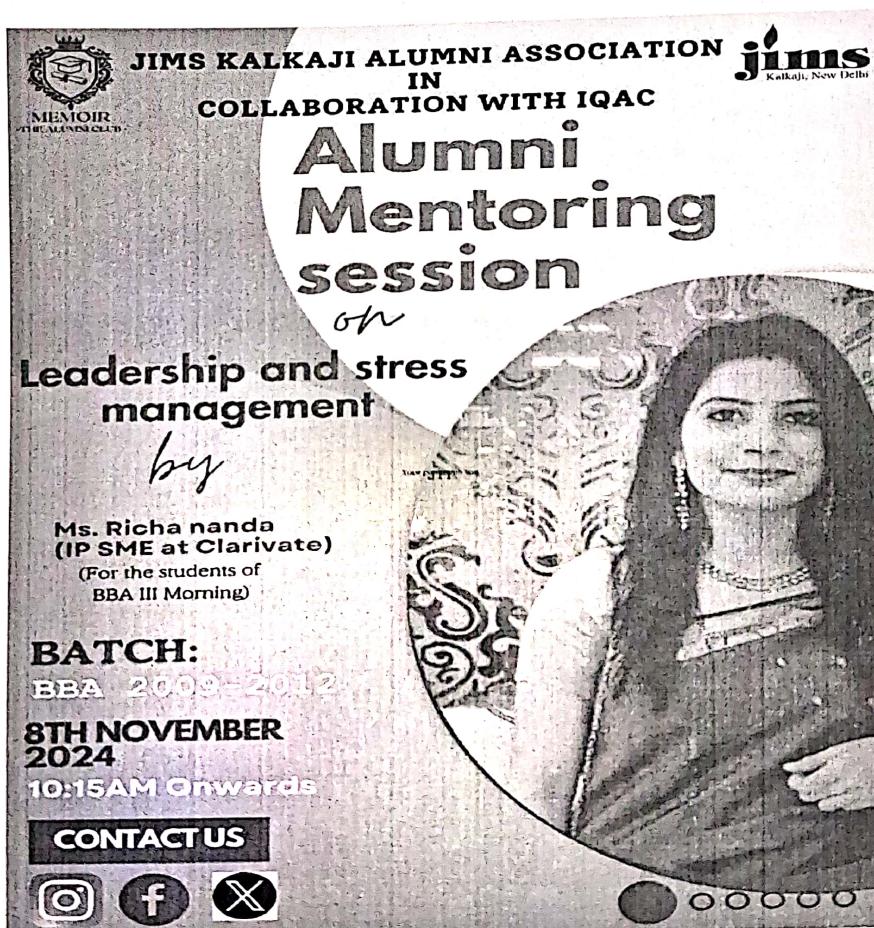


Learning Outcome:

Graduates enhanced their ability to assess their own skills, strengths, and values, which will help them in identifying suitable career paths. They gained insights into the importance of essential skills like communication, adaptability, and digital literacy, understanding how these can influence career success.

Ms. Richa Nanda's emphasis on networking and continuous skill development provided students with a structured approach to career planning, encouraging them to make informed decisions about their professional growth. This session, titled "Leadership and Stress Management," also equipped them with effective strategies to connect with professionals, helping them to confidently explore potential career opportunities.

The poster that was made for this Guest Lecture:-

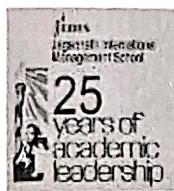




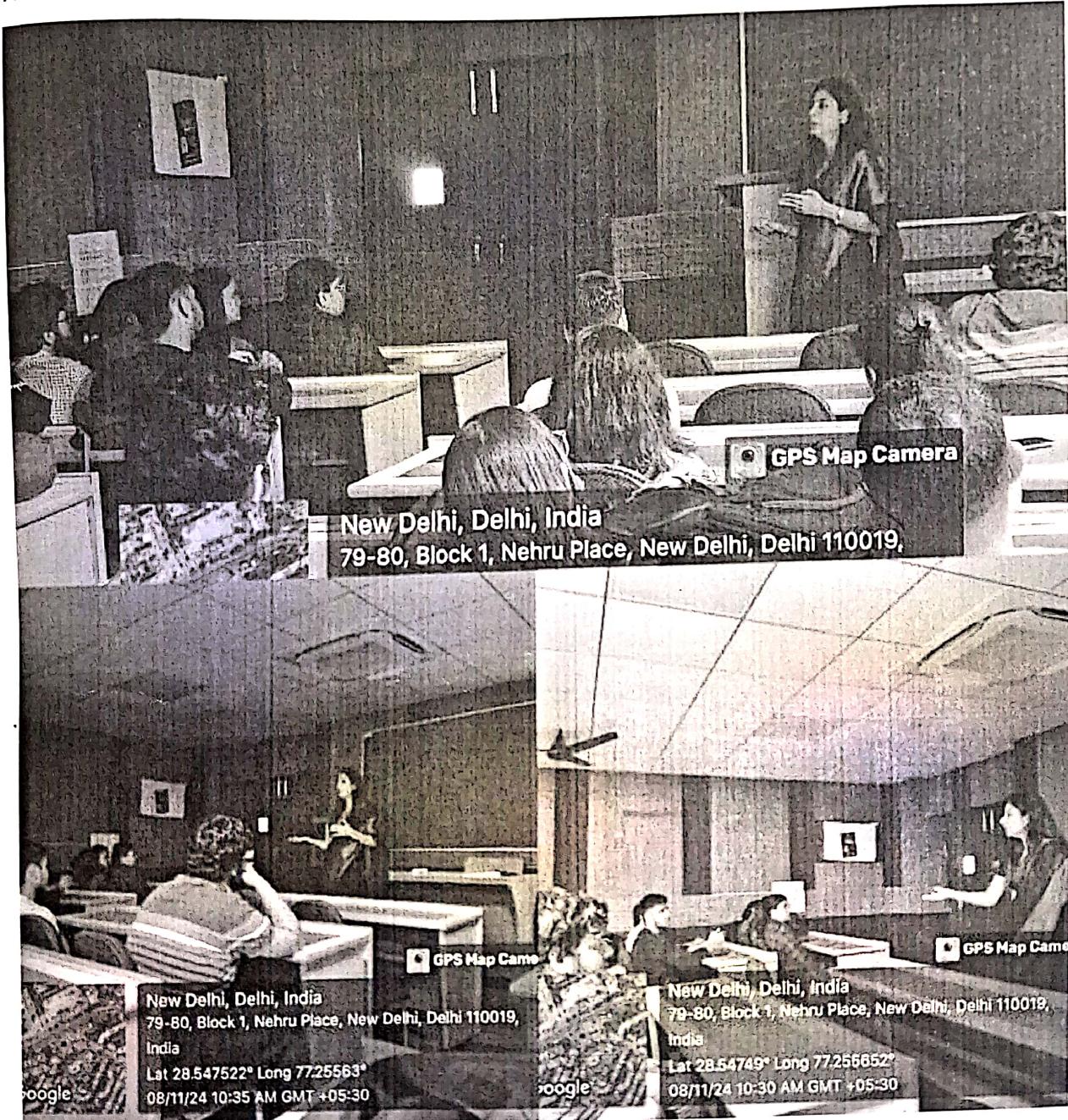
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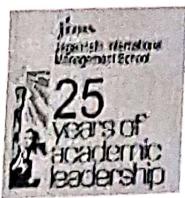
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Photographs:



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List of Participants

| S.No. | Name of participant | Batch |
|-------|---------------------|--------|
| 1. | Rozali | BBA 3M |
| 2. | Yashika | BBA 3M |
| 3. | Srishti | BBA 3M |
| 4. | Aanya | BBA 3M |
| 5. | Sarthak | BBA 3M |
| 6. | Mainak | BBA 3M |
| 7. | Shubham | BBA 3M |
| 8. | Umang | BBA 3M |
| 9. | Yogesh | BBA 3M |
| 10. | Puneet | BBA 3M |
| 11. | Sahil | BBA 3M |
| 12. | Akdas | BBA 3M |
| 13. | Pranav | BBA 3M |
| 14. | Shubh | BBA 3M |
| 15. | Bhavika | BBA 3M |
| 16. | Manav | BBA 3M |
| 17. | Piyush | BBA 3M |
| 18. | Ashima | BBA 3M |
| 19. | Anisha | BBA 3M |
| 20. | Bhupisha | BBA 3M |
| 21. | Ishita | BBA 3M |
| 22. | Soumya | BBA 3M |
| 23. | Saloni | BBA 3M |
| 24. | Divyam | BBA 3M |
| 25. | Ishan | BBA 3M |


Name and Signature of Coordinator


Name and Signature of HOD

JIMS/B.COM(H)/2025/941- C

January 23, 2025

Notice

New Horizons Campus to Career

JIMS Kalkaji Alumni Association in collaboration with IQAC is organizing an **Alumni Workshop** on the topic 'New Horizons Campus to Career'. The Session will help the BCOM VI Semester students in choosing the right career as well as in their professional advancement.

Speakers & Company :

- 1. M. Likhita - Grant Thornton Bharat
- 2. Arushi Bharadwaj - Deloitte

Date : 24th January, 2025

Time : 01:15 PM Onwards

Venue : JIMS Kalkaji Auditorium

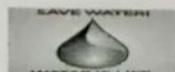
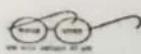
Prashant Kumar

Dr. Prashant Kumar
HOD

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Speakers & Company : 1. M. Likhita - Grant Thornton Bharat
2. Arushi Bharadwaj - Deloitte

Date : 24th January, 2025

Time : 01:15 PM Onwards

Venue : JIMS Kalkaji Auditorium

[Signature]

Faculty Coordinator :

Dr. Niti Saxena

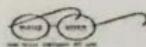
Dr. Ruchi Srivastava

HOD

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**JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC**



ALUMNI WORKSHOP

**TOPIC- New Horizons:
Campus to Career**



WEDNESDAY

24 JANUARY, 2025



TIME

1:15PM ONWARDS



VENUE

JIMS KJ AUDITORIUM



SPEAKERS:

M. LIKHITA (BBA 2020-23)

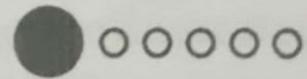
(GRANT THORNTON BHARAT)

ARUSHI BHARADWAJ (BBA 2020-23)

(DELOITTE),

(FOR THE STUDENTS OF BBA & BCOM (H) VI SEMESTER EVENING)

CONTACT US



Report On the Event-Mentoring Session

EventCategory- Alumni connect

Date- 24th January 2025

Venue – JIMS Kalkaji

FacultyCoordinator – Dr.Niti Saxena

Alumni:Ms. M. Likhita& Ms. Arushi Bharadwaj

Noofparticipants:75

Student coordinators-Shivam Shastri Harsh Kumar, Vinay Kundlia

Learning objectives –

1. Facilitate connections between alumni and current students for professional networking and mentorship.
2. Provide a platform for alumni to share career insights and industry trends.
3. Strengthen alumni engagement and foster a sense of community and support.

Report:

The Alumni Committee of JIMS Kalkaji organized an insightful workshop titled "New Horizons: Campus to Career" on 24th January 2025 for the BBA and BCOM final year evening batch students. The event aimed to guide students in their transition from academics to professional life. Alumni of BBA 2020-23 batch M. Likhita and Arushi Bharadwaj shared their inspiring journeys, detailing their academic experiences and placement milestones during the PGDM course pursued at JIMS Kalkaji. Their personal stories provided valuable insights and motivation for current students. The session highlighted the importance of leveraging campus resources and networks for career growth. Following the alumni presentations, a counseling session was conducted by the admission counselors. This session offered students personalized guidance on academic pathways and career opportunities. The interactive workshop fostered engagement, learning, and inspiration. Participants gained practical tips for excelling in

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their careers. The event concluded with a Q&A session, allowing students to clarify doubts and seek further advice. It was a memorable and enriching experience for all attendees.

Learning Outcome:

1. Enhanced networking opportunities between alumni and students.
2. Increased career guidance and industry knowledge shared by alumni.
3. Strengthened professional relationships and mentorship ties.
4. Greater sense of community and collaboration within the alumni network.
5. Encouragement of ongoing support and engagement among alumni.

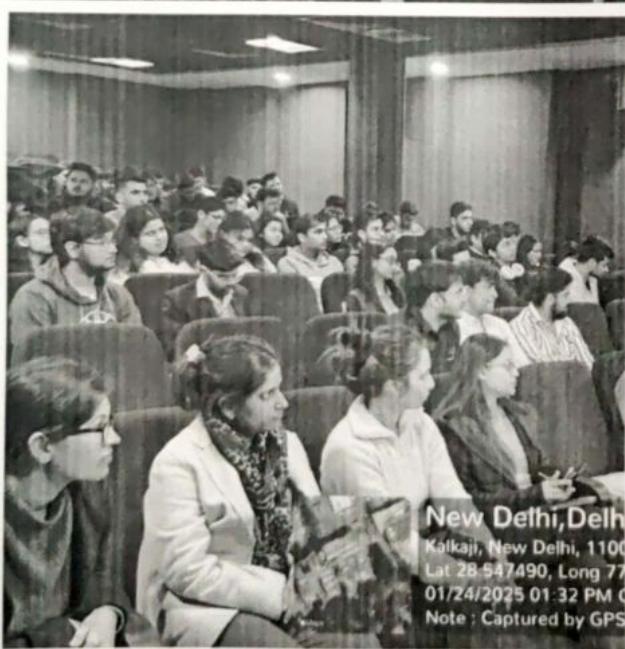
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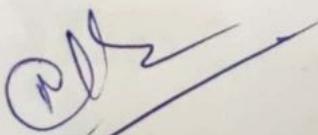
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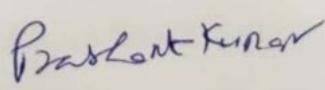
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Photographs




(Dr. Niti Sareen)
Coordinator


(Dr. Prashant Kumar)
HOD



JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC

jims
Kalkaji, New Delhi

ALUMNI WORKSHOP

SIMPLIFYING *on*
HR ANALYTICS

by

Ms. Garima Gupta
(Senior Manager-
Jindal Group)

BATCH:

20TH MARCH 2025



CONTACT US





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March 10, 2025

JIMS/BBA/2025/817

Notice

Alumni Workshop

JIMS Kalkaji Alumni Association in collaboration with IQAC is organizing an **Alumni Workshop** on the topic 'Simplifying HR Analytics'. The Session will help to students in choosing the right career as well as in their professional advancement.

| | | |
|--------------------|---|------------------------------|
| Speaker | : | Ms. Garima Gupta, |
| Company | : | Jindal Group |
| Designation | : | Senior Manager |
| Date | : | 20 th March, 2025 |
| Time | : | 02 00 PM Onwards |
| Venue | : | JIMS Kalkaji, Auditorium |

Faculty Coordinator :

Dr. Niti Saxena



Dr. Ruchi Srivastava

HOD

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Director



DATE- 20th March, 2025

Report On the Event- Alumni Workshop

Event Category- Alumni connect

Date- 20th March, 2025

Venue – Auditorium, JIMS Kalkaji

Faculty Coordinator – Dr. Niti Saxena

Alumni: Ms. Garima Gupta

No of participants: 115

Student coordinators- Shivam Shastri, Aditya Gaba

Learning objectives –

- To understand the fundamentals of HR analytics and its relevance in modern HR practices.
- To explore key tools and techniques used in analyzing HR data.
- To bridge the gap between theoretical HR knowledge and real-world analytical application.
- To gain insight into industry trends and expectations from HR professionals skilled in analytics.

Report:

On 20th March 2025, students of JIMS, Kalkaji attended an insightful Alumni workshop on the topic **“Simplifying HR Analytics”**, conducted by Ms. Garima Gupta, an esteemed alumna of the college. The session aimed to streamline the concept of HR analytics and highlight its growing importance in the field of human resources. Ms. Gupta provided an engaging and insightful overview of the analytical tools and strategies used in the HR domain, emphasizing the value of data-driven decision making. With real-world examples and interactive discussions, the workshop helped students connect theoretical concepts to practical scenarios, equipping them with essential knowledge for future HR roles.

Learning Outcome:

The session provided participants with a clear understanding of the core concepts of HR analytics and its practical relevance in today's HR landscape. Students learned how to interpret and utilize data effectively to support strategic decision-making in areas such as talent acquisition, employee engagement, and performance management. The workshop also introduced basic analytical tools and techniques, including the use of Excel dashboards and data visualization methods. Through real-life case studies and examples, attendees were able to connect theoretical knowledge with real-world HR practices, enhancing their overall understanding and readiness for industry expectations.

The poster that was made for this Guest Lecture:-



JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC

jims
Kalkaji, New Delhi

ALUMNI WORKSHOP

SIMPLIFYING *on*
HR ANALYTICS

by

Ms. Garima Gupta
(Senior Manager-
Jindal Group)

BATCH:

BBA- 2011-14

20TH MARCH 2025

CONTACT US



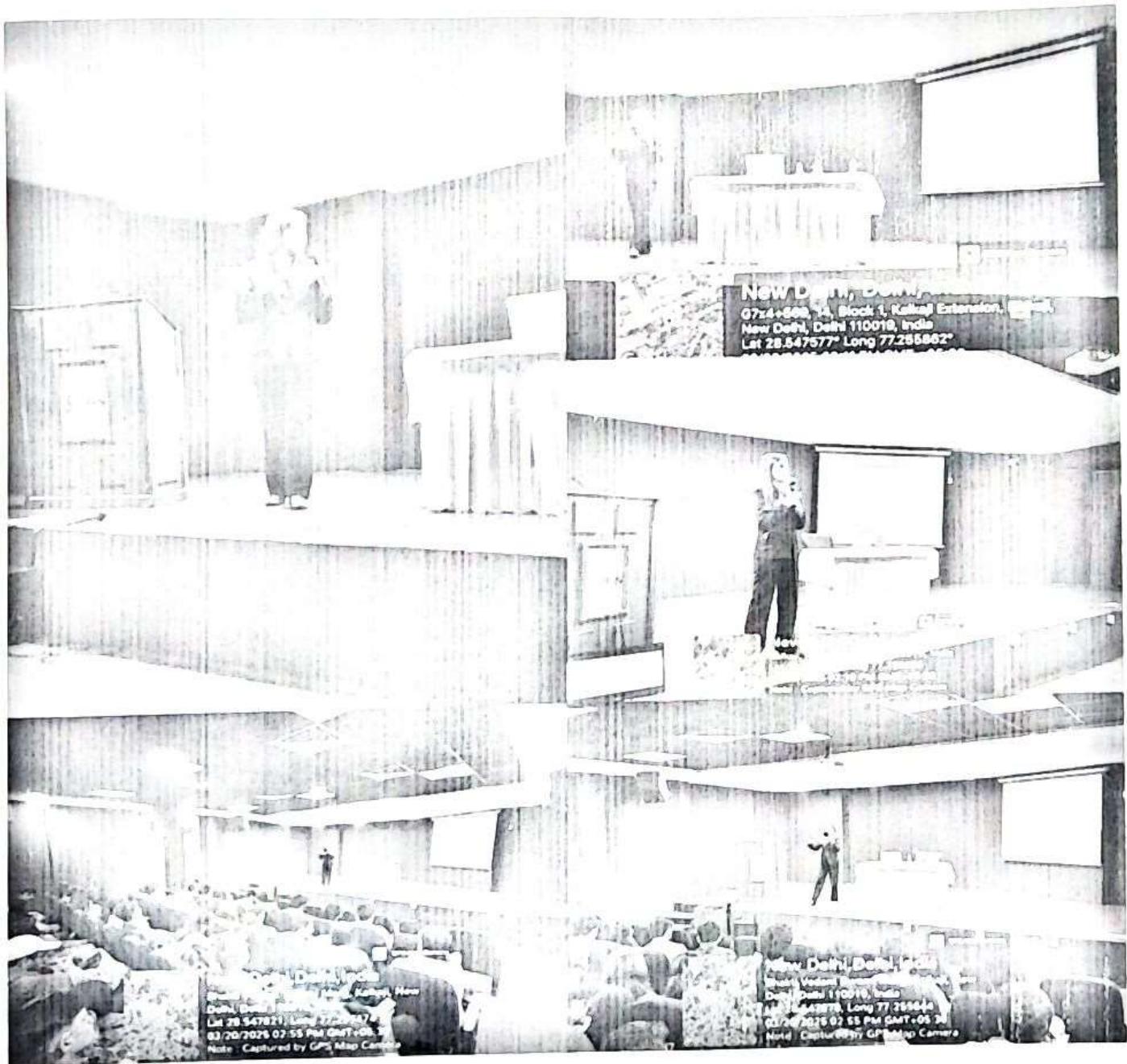


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Photographs:



Name and Signature of Coordinator
(Dr. Niti Saxena)

Prashant Kumar
Name and Signature of HOD
(Dr. Prashant Kumar)

Mentoring Session

on

Influencer Marketing

by

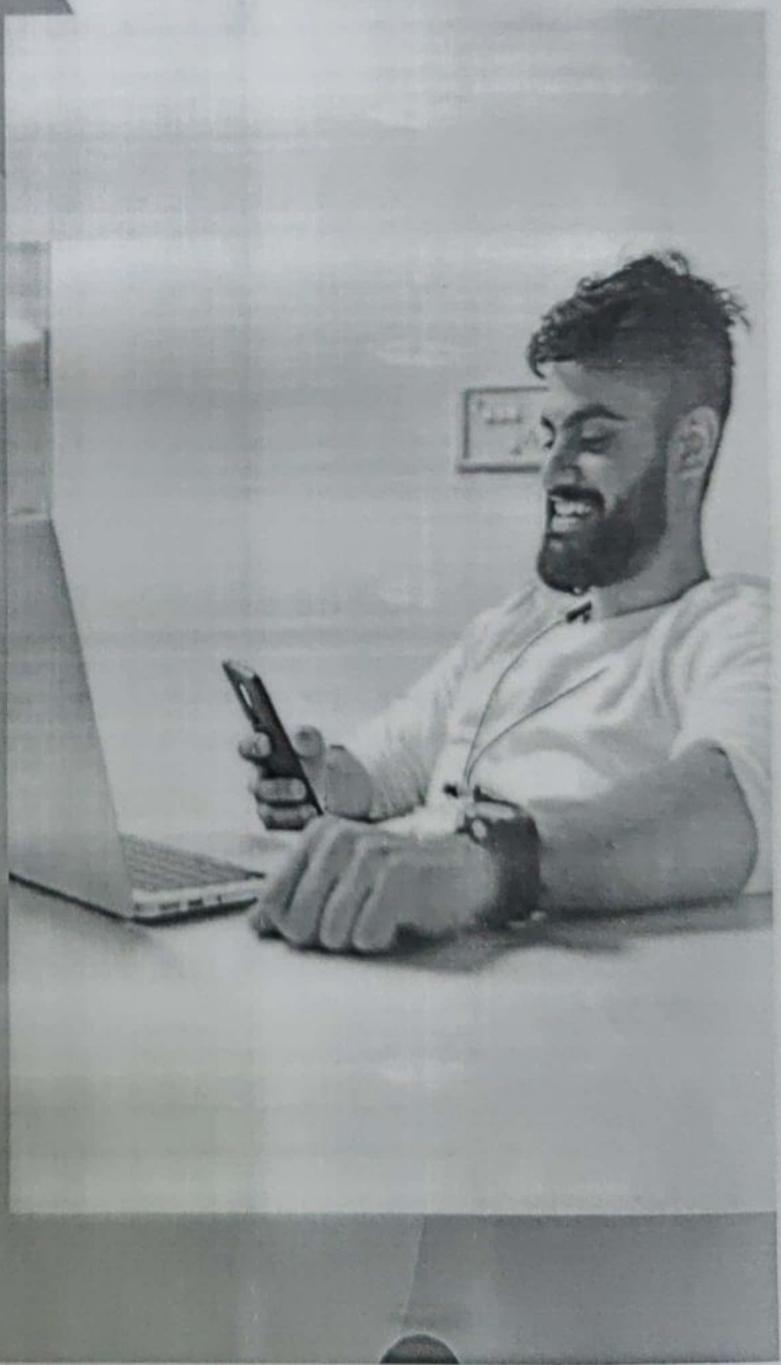
Mr. Anant verma
(Sr. Marketing manager)
at look who's talking (LWT)

(For the students of
Bcom v morning)

BATCH:
B.COM(H) 2015-18

30TH AUGUST 2024
10:15AM Onwards

CONTACT US



JIMS/B.COM(H)/2024/862

August 29, 2024

Notice

Alumni Mentoring Session

The students of B.COM (H) V Morning are required to attend the Alumni mentoring session being organized. The details are as follows:

| | | |
|----------------|---|------------------------------|
| Date | : | 30 th August 2024 |
| Alumni Speaker | : | Mr. Anant Verma |
| Designation | : | Sr. Marketing Manager |
| Topic | : | Influencer Marketing |
| Venue | : | Room F1 |
| Time | : | 10:15 AM Onwards |

Attendance is compulsory.

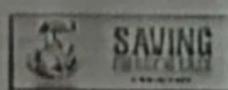
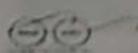
Dr. Niti Saxena is to Co-ordinate.

Prashant Kumar

Dr. Prashant Kumar
HOD

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Director



DATE-30th august 2024

Report On the Event-AlumniMentoring Session

Event Category- Alumni mentoring Session

Date- 30th August 2024

Venue – Room F1

Faculty Coordinator – Dr. Niti Saxena

Alumni: Mr. Anant verma

No.of participants: 20

Learning objectives –

- Understanding the concept of influencer marketing and its role in the digital marketing landscape.
- Assessing how influencer marketing can impact brand awareness, engagement, and conversion rates.
- Outlining the steps to create a successful influencer marketing campaign, including identifying target audiences, selecting suitable influencers, and setting campaign goals.
- Understanding the importance of communication, transparency, and ethical considerations in influencer partnerships.

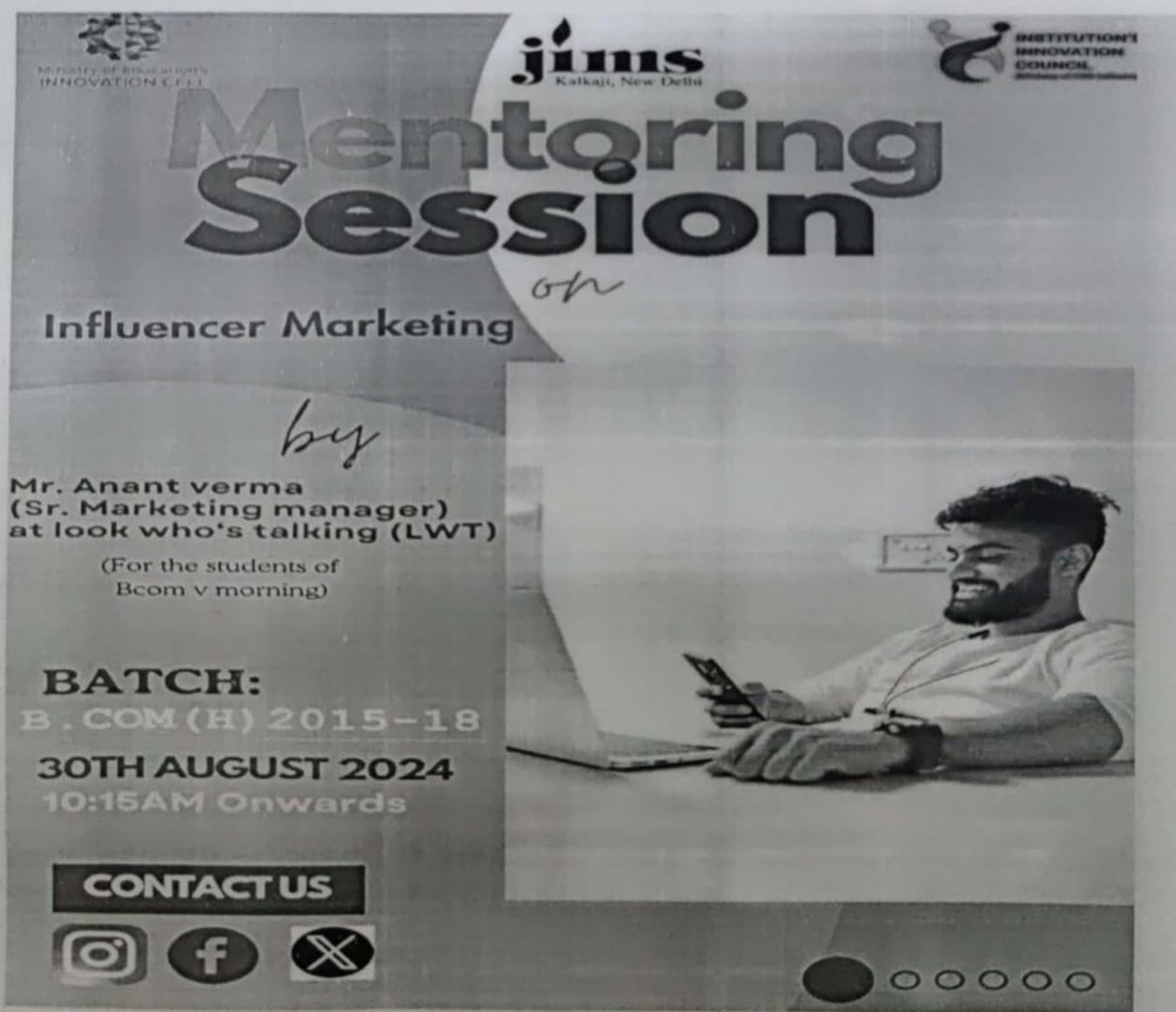
Report:

An Alumni Mentoring session was organized for the students of BBA V morning in the college. Mr. Anant Verma was invited as the speaker. He is an Alumni of B.com(H) from the Batch of 2015-2018. He provided valuable insights into influencer marketing, offering practical advice and real-world examples to enhance understanding and application of this marketing strategy. The engagement between the alumni and students fostered a collaborative learning environment, facilitating knowledge exchange and professional development. The students had highly recommended him for next series of alumni sessions and connected with him through linkedin.

Learning Outcome:

By the end of the influencer marketing session, participants gained a comprehensive understanding of how to effectively leverage influencers to enhance brand visibility and engagement. They were able to define influencer marketing and identify various types of influencers and their respective impacts on marketing strategies. Participants learned to evaluate and apply best practices for selecting influencers, crafting compelling content, and measuring campaign success. Additionally, they acquired practical insights into managing influencer relationships and addressing common challenges, such as authenticity and fraud. This knowledge will equip them with the skills to develop and execute effective influencer marketing campaigns, contributing to their professional growth in the digital marketing field.

The poster that was made for this Guest Lecture:-



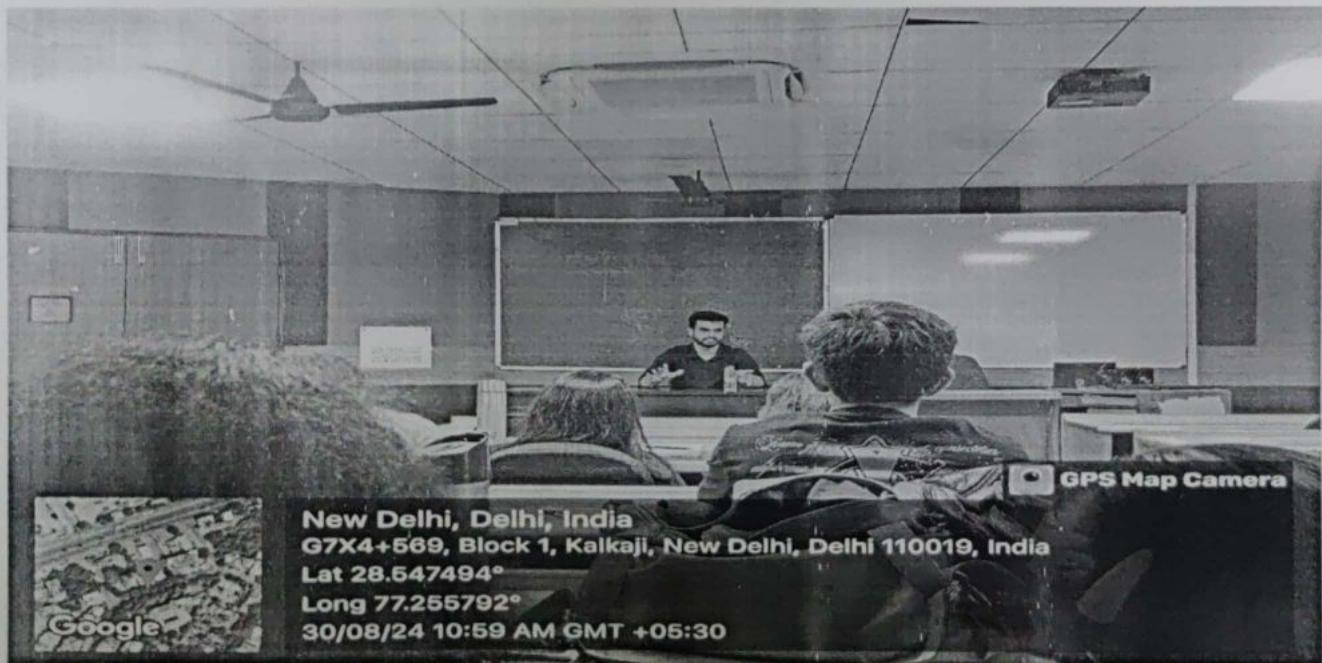
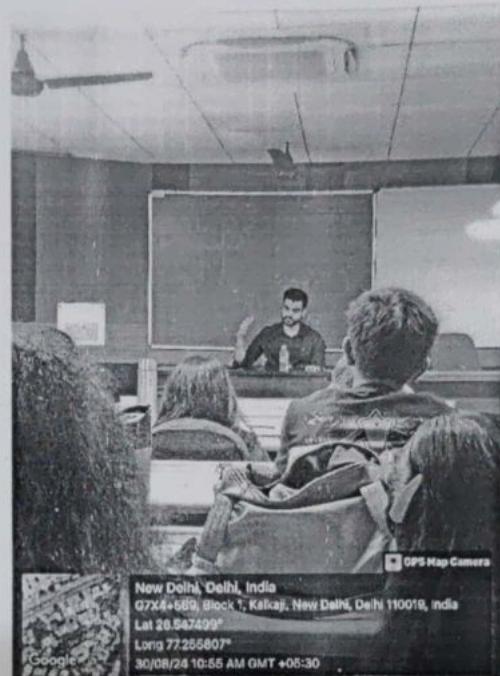
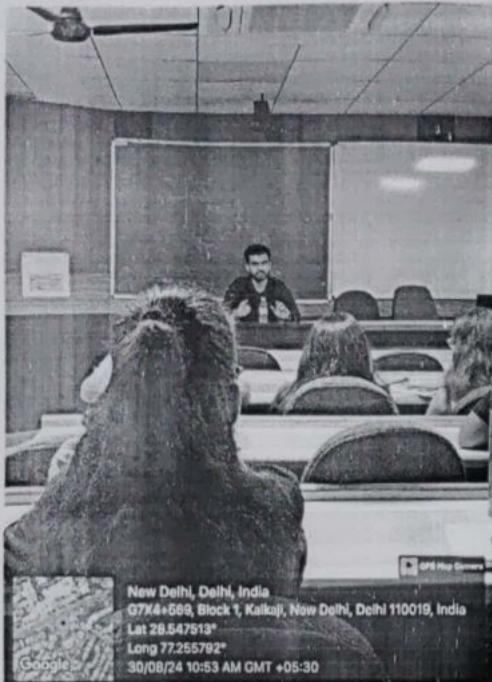


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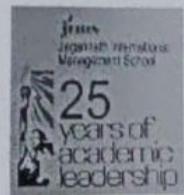
Photographs:





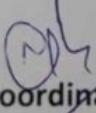
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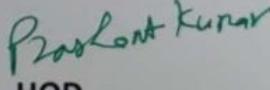
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List of Participants

| S.No. | Name of participant | Batch |
|-------|---------------------|---------|
| 1. | Manik | BCOM 5M |
| 2. | Kanak | BCOM 5M |
| 3. | Rishita | BCOM 5M |
| 4. | Lakshya | BCOM 5M |
| 5. | Mansi | BCOM 5M |
| 6. | Kritika | BCOM 5M |
| 7. | Anushka | BCOM 5M |
| 8. | Arushi sethi | BCOM 5M |
| 9. | Karan rawat | BCOM 5M |
| 10. | Dhruv kohli | BCOM 5M |
| 11. | Piyush garg | BCOM 5M |
| 12. | Keshav lala | BCOM 5M |
| 13. | Tanisha jain | BCOM 5M |
| 14. | Khushi | BCOM 5M |
| 15. | Sarthak | BCOM 5M |
| 16. | Tanuj | BCOM 5M |
| 17. | Parmeet | BCOM 5M |
| 18. | Sambhav | BCOM 5M |
| 19. | Shubhankar | BCOM 5M |
| 20. | Kritika saini | BCOM 5M |


Coordinator


HOD



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**JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC**

Mentoring Session

on

Entrepreneurial Skills

by

**Mr. Samkit Jain
(Proprietor -Gyanam Jewels)
Batch-BCOM 2018-21**

**FOR THE STUDENTS
OF B.COM(H) IIIRD
SEM EVENING BATCH**

**7TH NOVEMBER 2024
2:30pm Onwards**

CONTACT US



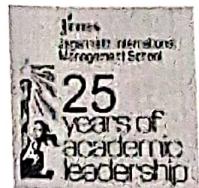
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JIMS/B.COM(H)/2024/005

November 05, 2024

Notice

Alumni Mentoring Session

The students of B.COM (H) III Evening are required to attend the Alumni mentoring session being organized. The details are as follows:

| | | |
|----------------|---|---------------------------------|
| Date | : | 7 th Nov 2024 |
| Alumni Speaker | : | Mr. Samkit Jain |
| Company Name | : | Gyanam Jewels |
| Topic | : | Entrepreneurial Skills |
| Designation | : | Proprietor |
| Venue | : | 2 nd Floor, Room- S3 |
| Time | : | 02:30 PM Onwards |

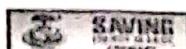
Attendance is compulsory.

Dr. Niti Saxena is to Co-ordinate.

Prashant Kumar
Dr. Prashant Kumar
HOD

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Report On the Event - Alumni Workshop (In association with IIC)

Event Category - Alumni workshop

Date - 7th November 2024

Venue - Room F1

Faculty Coordinator - Dr. Niti Saxena

Alumni: Ms. Richa Nanda

No of participants: 24

Student coordinators - Shivam shastri, Aditya gaba

Learning objectives -

- To inspire entrepreneurial mindset
- To develop business planning skills
- Foster innovation and problem-solving
- Build effective teams and networks

Report:

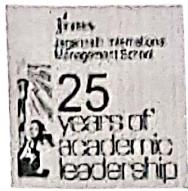
A Guest Lecture was organized for the students of Bcom (H) III morning in the college. Mr. Samkit Jain was invited as the speaker, he is an Alumnus of B.com from the Batch of 2018-2021. This interactive alumni session equips participants with essential entrepreneurial skills, inspiring them to turn ideas into successful ventures. Through expert insights, real-world examples, and hands-on exercises, attendees gained practical knowledge to navigate the startup ecosystem. He gave an overview of business planning, idea generation and validation, building and growing. The engagement between the alumni and students fostered a collaborative learning environment, facilitating knowledge exchange and professional development. The students had highly recommended her for next alumni sessions and connected with him through LinkedIn.



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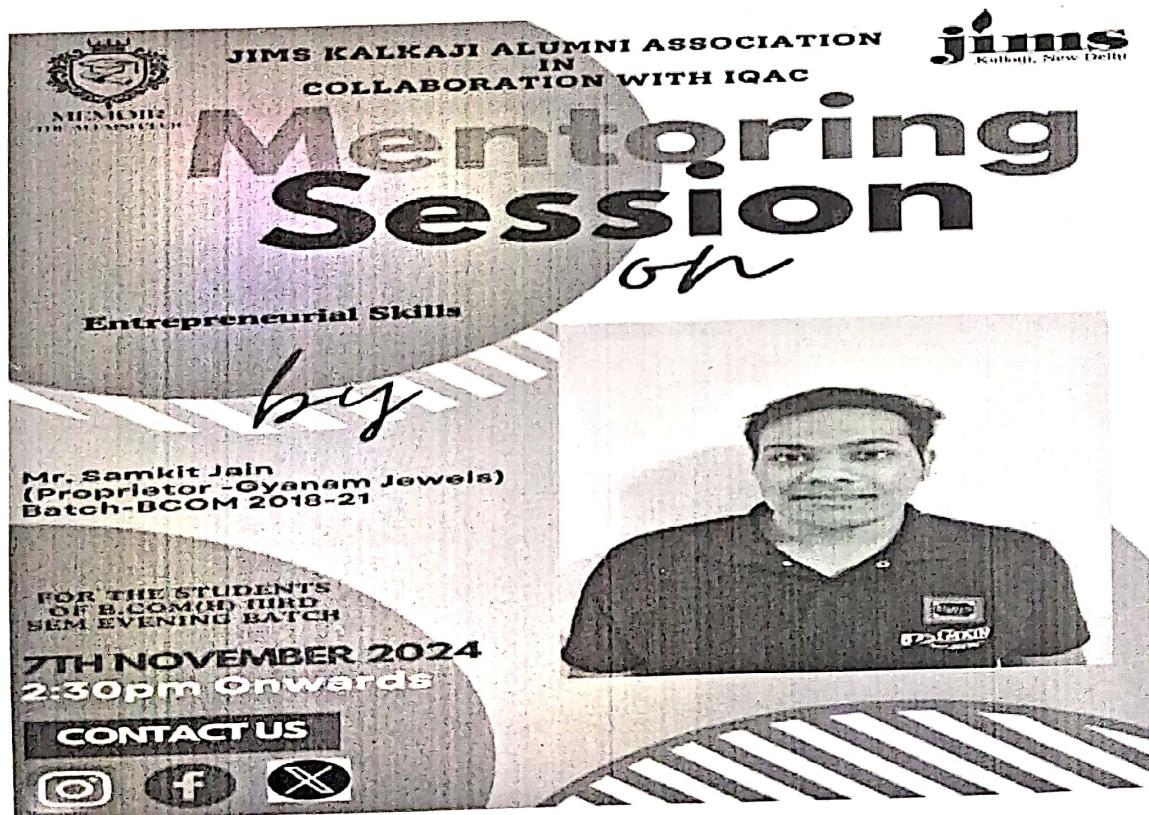


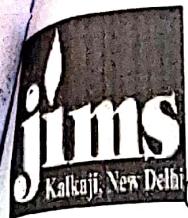
Learning Outcome:

The Alumni Workshop on entrepreneurial skills successfully equipped students with an entrepreneurial mindset and resilience. Participants gained a comprehensive understanding of the entrepreneurial ecosystem and startup landscape, becoming familiar with business planning frameworks and financial management principles. Attendees also acquired valuable insights into design thinking, lean startup methodologies, and innovation strategies, as well as an overview of effective marketing, sales, and revenue generation techniques.

The workshop empowered students to take calculated risks and enhanced their creativity and innovation skills. The positive feedback highlighted the workshop's significant impact, setting students on a path toward greater success in their career pursuits.

The poster that was made for this Guest Lecture:-

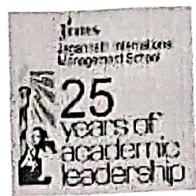




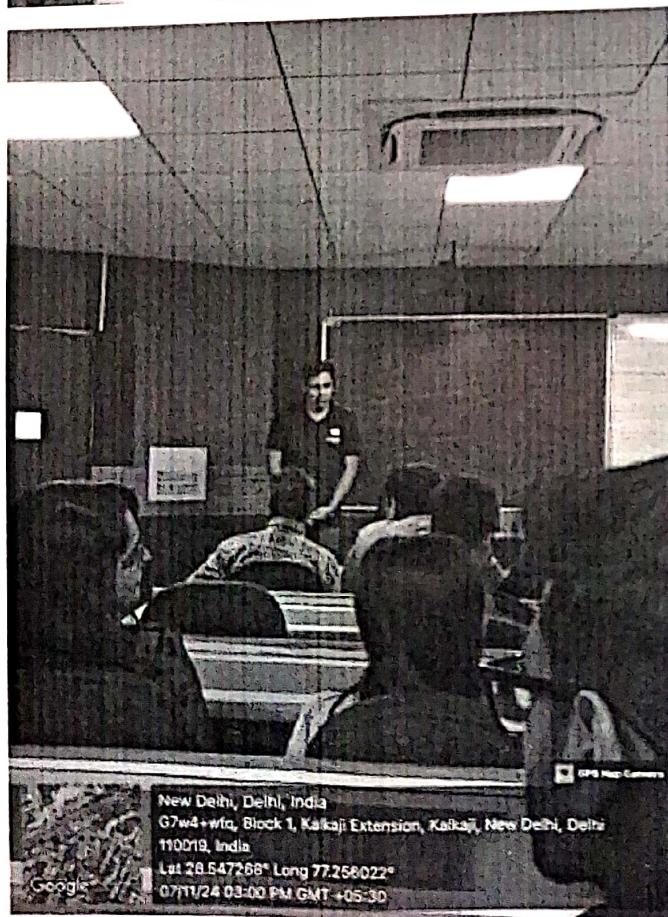
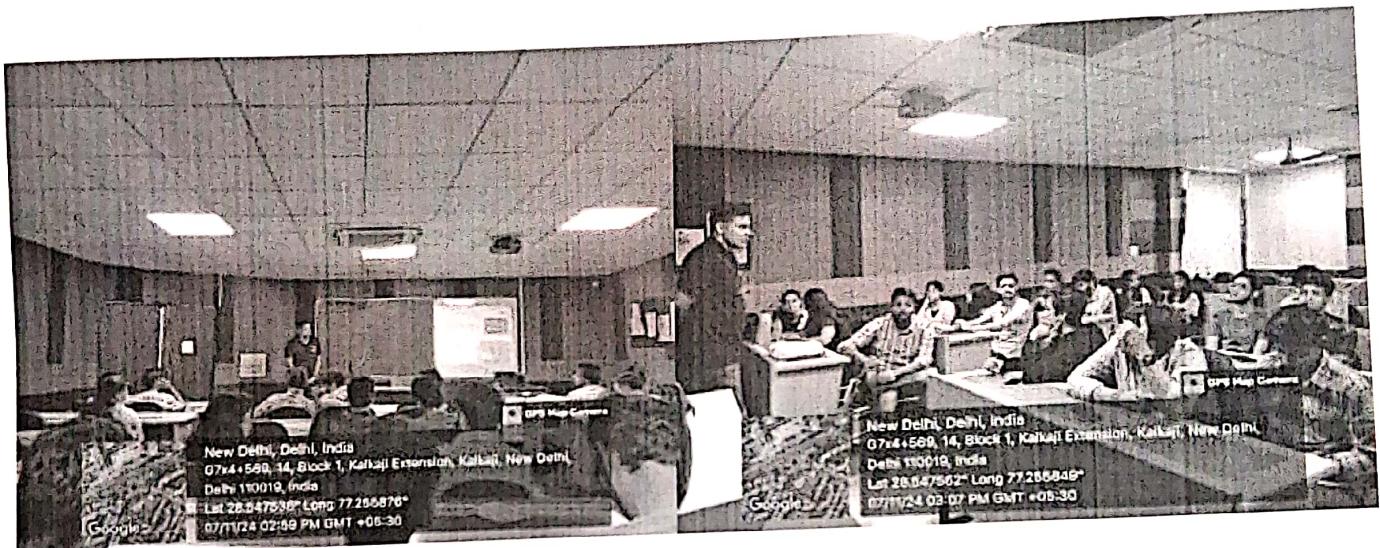
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List of Participants

| S.no. | Participants | Batch |
|-------|---------------------|----------|
| 1. | SHOAIB SAIFI | B.COM 3E |
| 2. | VINAYAK SHARMA | B.COM 3E |
| 3. | RIDDHIMA AUSHIMA | B.COM 3E |
| 4. | RITIKA BHARDWAJ | B.COM 3E |
| 5. | SANSKAR GOEL | B.COM 3E |
| 6. | SHIVAM MAVI | B.COM 3E |
| 7. | PRATEEK SHARMA | B.COM 3E |
| 8. | VANSHIKA SACHDEVA | B.COM 3E |
| 9. | VANSHIKA. | B.COM 3E |
| 10. | SUSHAT | B.COM 3E |
| 11. | JANVI ADLAKHA | B.COM 3E |
| 12. | SARTHAK SACHDEVA | B.COM 3E |
| 13. | AAYUSH SHARMA | B.COM 3E |
| 14. | ANANYA JAIN | B.COM 3E |
| 15. | HRIDAY KHANCHANDANI | B.COM 3E |
| 16. | PALAK CHAUDHARY | B.COM 3E |
| 17. | MAHAK VATS | B.COM 3E |
| 18. | TANISHA DUDEJA | B.COM 3E |
| 19. | DEVANGI GANDHI | B.COM 3E |
| 20. | RAGHAV SINGH | B.COM 3E |
| 21. | RONAK JAIN | B.COM 3E |
| 22. | KRISH TANDON | B.COM 3E |
| 23. | DEEPAK PANDIT | B.COM 3E |
| 24. | SHOAIB SAIFI | B.COM 3E |

Faculty Co-ordinator

President/Chairman

HOD