

BBA/BCOM Alumni Engagement (2024-25)

Date of Event	Type of Event	Alumni Speaker	Pass out year	Topic Theme	Beneficiaries
5.5.2025	Alumni Talk	Aaryan Mishra	BBA 2020-23	Targeting foreign universities for masters	BCOM IV Evening
28.4.25	Alumni Connect	Phalguni Gupta	2020-23	Career planning – relevance of plan B	BCOM II Morning
25.4.25	Alumni Mentoring	Anirudh Rajesh	2014-17	Career opportunity after graduation	BBA VI Morning
05.04.25	Alumni Wall of Fame	Alumni of various batches	2009-12 to 2016-19	Alumni felicitation ceremony	Alumni of various batches
28.3.25	Alumni Mentoring	Rohil Arora	2013-16	Career in stock market	BCOM IV Morning BCOM IV Evening BBA IV Morning
21.3.25	Alumni Mentoring	Monisha Kumari	2018-21	Higher education abroad	BBA IV Morning
28.3.25	Alumni Mentoring	Prateek Maheshwari	2012-15	Trade war impact on global economy	BCOM VI Evening
20.3.25	Alumni Workshop	Garima Gupta	2011-14	Simplifying HR analytics	BBA IV Evening BBAVI Evening BCOM IV Evening BCOM VI Evening
12.3.25	Alumni Mentoring	Aman Kumar	2020-23	Strategies for self-growth	BBA VI Morning
28.2.25	Alumni Mentoring	Richa Nanda	2009-12	Art of presentation and public speaking	BCOM II Morning
17.2.25	Alumni Mentoring	Aarushi Sharma	2017-20	Professional development strategies	BBA II Morning
24.1.25	Alumni Workshop	M. Likhita, Arushi Bhardwaj	2020-23	Campus to career	BCOM VI Morning BCOM VI Evening BBA VI Morning BBA VI Evening
10.1.25	Alumni Mentoring	Richa Nanda	2009-12	Soft skills for professionals	BCOM II Evening
9.1.25	Alumni Mentoring	Durdana Naseer	2018-21	Parallel thinking – six thinking hats	BBA IV Morning
30.11.24	Annual Alumni Meet	Alumni of various batches	2009-12 to 2021-24	Alumni Dinner	Alumni of various batches
20.11.24	Alumni Mentoring	Prateek Maheshwari	2012-15	Impact of AI on job roles and workforce	BBA III Morning BBA III Evening
8.11.24	Alumni Mentoring	Richa Nanda	2009-12	Leadership and stress management	BBA III Morning
7.11.24	Alumni Mentoring	Samkit Jain	2018-21	Entrepreneurial skills	BCOM III Evening

7.10.24	Alumni Mentoring	Ms. Ekta	2021-24	Skills to focus on during under graduation	BCOM Ist Morning
7.10.24	Alumni Mentoring	Shubhangi Sharma	2021-24	Choosing the right career path	BCOM III morning
13.9.24	Alumni Talk	Harsh Sharma	2018-21	AI in financial sector	BBA II Morning BBA IV Morning BCOM IV Morning BCOM VI Morning
11.9.24	Career Counselling	M. Likhita and others	2020-23	Campus to corporate	BCOM VI Morning BCOM VI Evening BBA IV Morning BBA IV Evening
4.9.24	Alumni Workshop	Richa Nanda	2009-12	Interview skills improvement	BCOM II Morning

JIMS/B.COM(H)/2024/867

September 10, 2024

Notice

Alumni Talk

JIMS Kalkaji Alumni Association in collaboration with IIC is organizing an **Alumni Talk** on the theme '**Artificial Intelligence in Financial Sector**'. The Session will help the students in choosing the right career as well as in their professional advancement.

Speaker : Mr. Harsh Sharma
Company : Swaps Monitor Publications
Designation : Research Analyst
Date : 13th September, 2024
Time : 10:15 AM – 11:10 PM
Venue : JIMS Kalkaji Auditorium

Faculty Coordinator :

Dr. Niti Saxena



Dr. Prashant Kumar
HOD

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MOR, Pocket-105, Kalkaji, New Delhi-110019

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Section 2(f) of UGC Act 1956) Accredited by National Assessment and
Accreditation Council (NAAC)



DATE-13th September 2024

Report On the Event-Alumni Talk Session (In association with IIC)

Event Category- Alumni connect

Date- 13th September 2024

Venue – Auditorium

Faculty Coordinator – Dr. Niti Saxena

Alumni: Mr. Harsh Sharma

No of participants: 120

Student coordinators- Shivam Shastri, Aditya Gaba, Soumya Chadha, Saloni Anand

Learning objectives –

- Understanding the fundamentals of Artificial Intelligence (AI) in finance and its role in transforming traditional financial services.
- Exploring the applications of AI in key financial operations, such as risk assessment, fraud detection, algorithmic trading, and customer service.
- Assessing how AI can improve decision-making and operational efficiency in banking, investment management, and financial planning.
- Outlining the process of integrating AI into financial systems, including identifying key technologies, selecting AI tools, and setting implementation strategies.

Report:

An alumni talk session was organized for B.Com and BBA students of all years at JIMS Kalkaji, featuring Mr. Harsh Sharma, a distinguished alumnus from the B.Com batch of 2018-2021. He currently serving as a Research Analyst at Swaps Monitor Publications, provided valuable insights into the transformative role of Artificial Intelligence (AI) in the financial sector.





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During the session, He discussed AI's impact on various financial services, such as risk assessment, fraud detection, algorithmic trading, and enhancing customer experience through AI-powered solutions. He offered real-world examples of AI integration in financial institutions and shared practical advice on how AI is reshaping the future of finance.

The talk fostered an engaging learning atmosphere, with students actively participating and discussing emerging trends in AI and finance. The session bridged the gap between theoretical knowledge and industry application, making it a highly informative experience for the attendees.

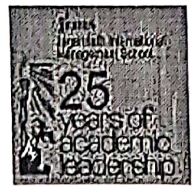
The session was well-received by both B.Com and BBA students, many of whom connected with He on LinkedIn for continued mentorship. His contributions were highly appreciated, and students recommended him for future alumni interactions.

Learning Outcome:

By the end of the alumni talk session, students gained a comprehensive understanding of how Artificial Intelligence (AI) is revolutionizing the financial sector. They learned about the practical applications of AI in areas such as risk management, fraud detection, and customer service automation. Furthermore, students developed insights into the future trends of AI in finance, enhancing their ability to analyze and apply these technologies in real-world financial settings. The session also provided an opportunity to strengthen professional connections with industry experts, equipping students with knowledge that will help them navigate the evolving landscape of finance.



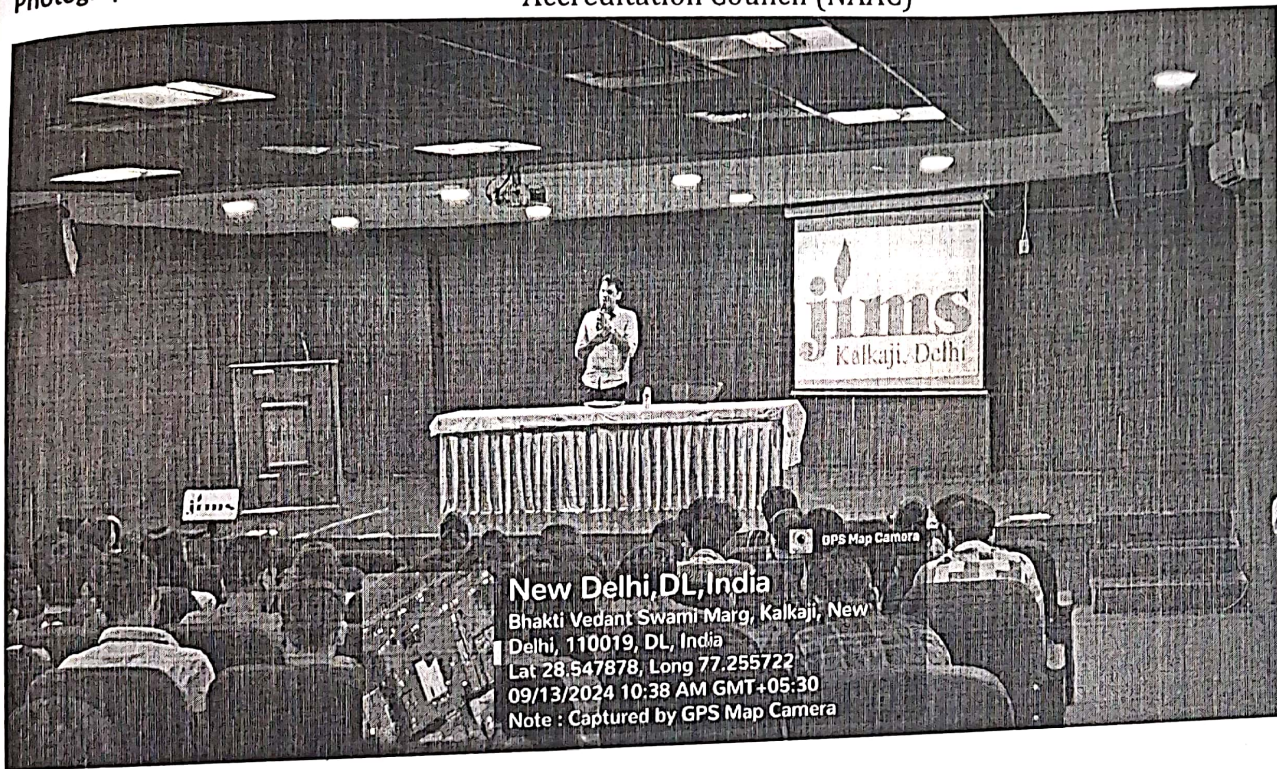
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photographs:



New Delhi, DL, India

Bhakti Vedant Swami Marg, Kalkaji, New

Delhi, 110019, DL, India

Lat 28.547878, Long 77.255722

09/13/2024 10:38 AM GMT+05:30

Note : Captured by GPS Map Camera



New Delhi, DL, India

Bhakti Vedant Swami Marg, Kalkaji, New
Delhi, 110019, DL, India

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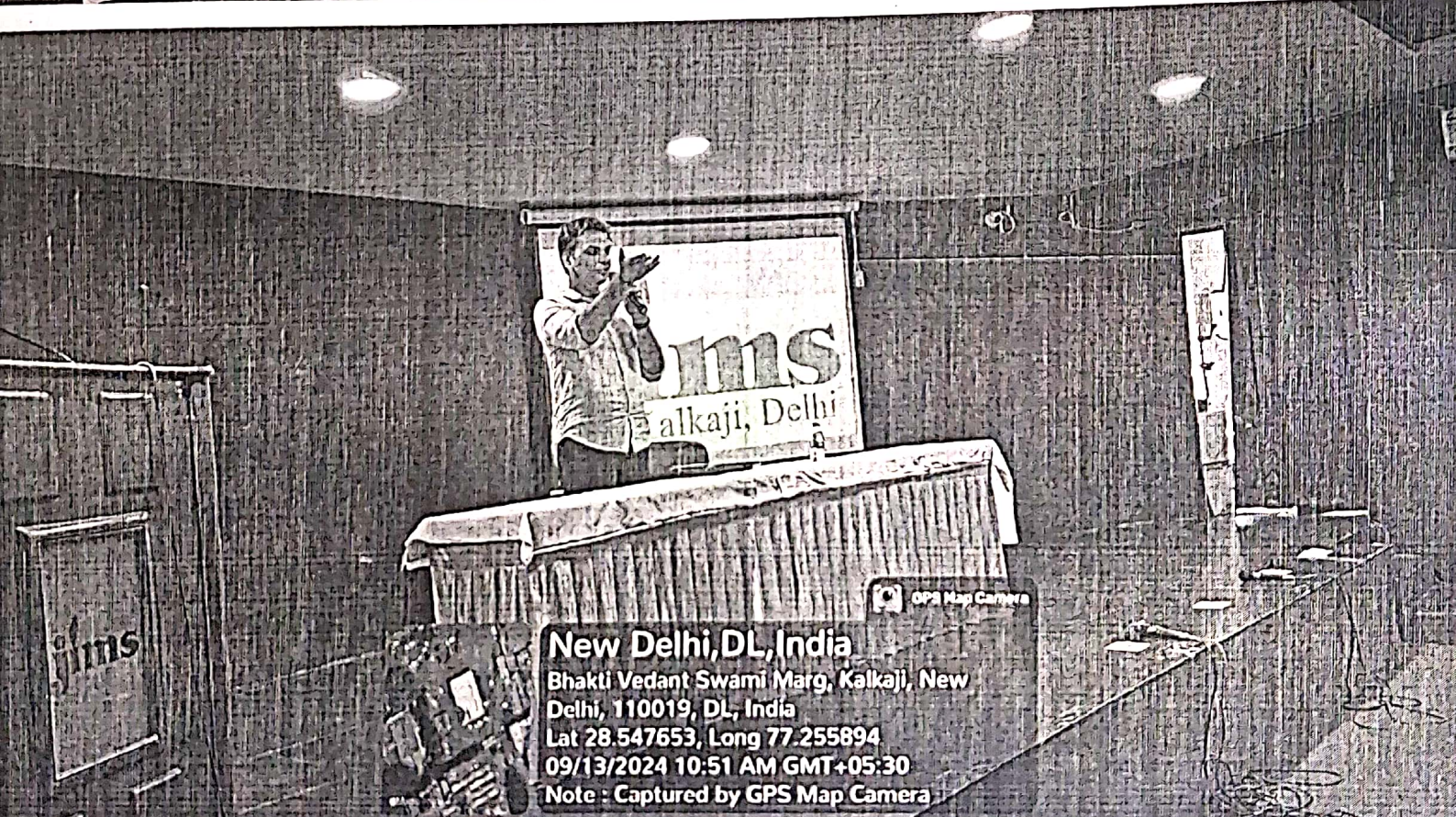
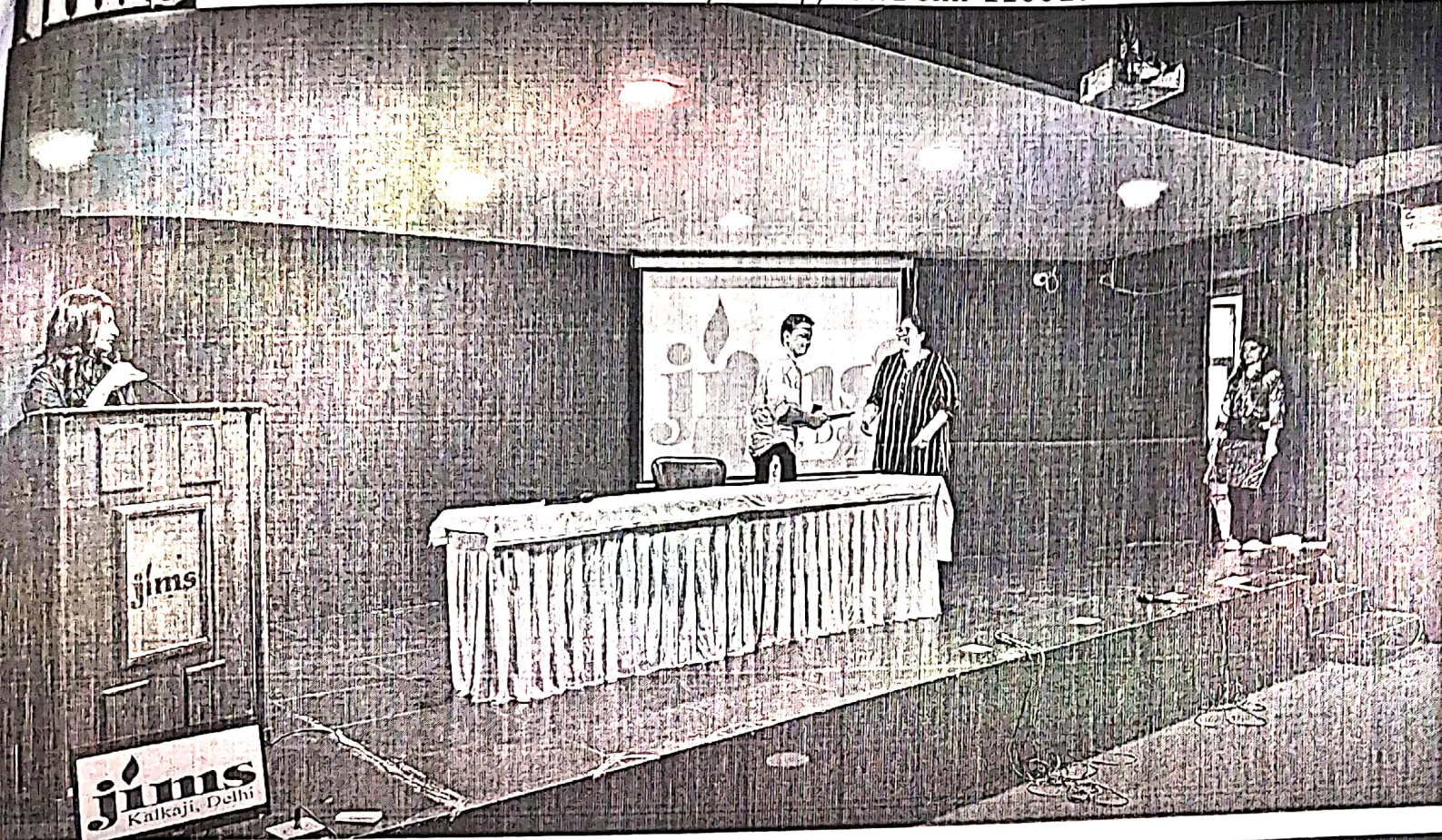
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Note : Captured by GPS Map Camera



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New Delhi,DL,India

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Delhi, 110019, DL, India

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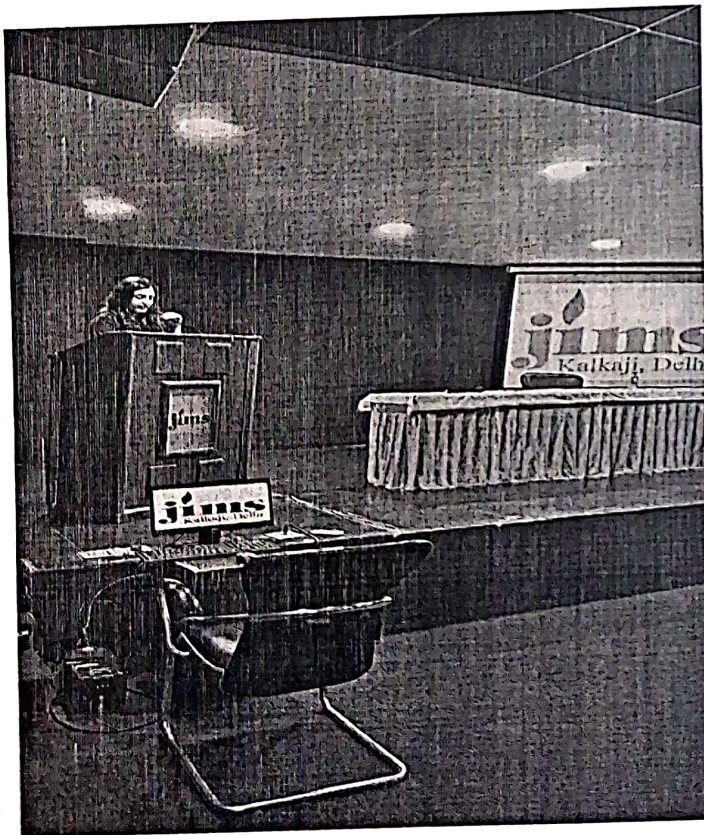
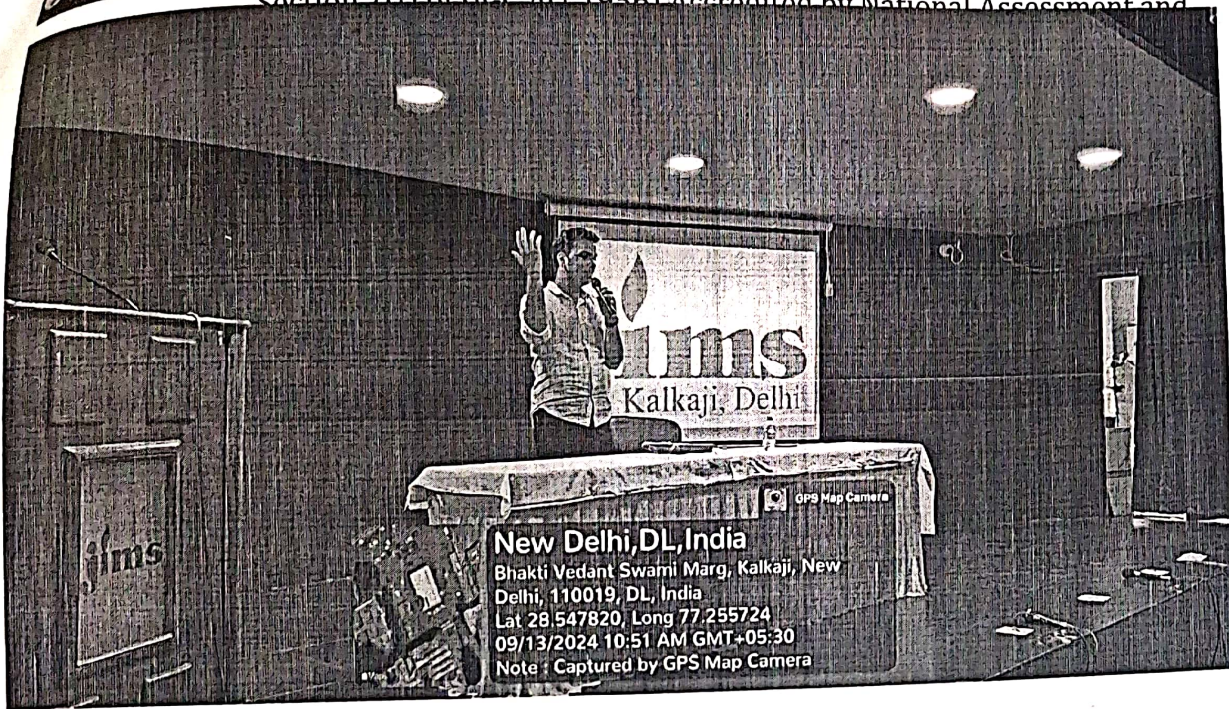


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List of Participants

S.No.	Name of participant	Batch
1.	Manik	BCOM 5M
2.	Kanak	BCOM 5M
3.	Rishita	BCOM 5M
4.	Lakshya	BCOM 5M
5.	Mansi	BCOM 5M
6.	Kritika	BCOM 5M
7.	Anushka	BCOM 5M
8.	Arushisethi	BCOM 5M
9.	Karan rawat	BCOM 5M
10.	Dhruvkohli	BCOM 5M
11.	Piyushgarg	BCOM 5M
12.	Keshavlala	BCOM 5M
13.	Tanisha jain	BCOM 5M
14.	Khushi	BCOM 5M
15.	Sarthak	BCOM 5M
16.	Tanuj	BCOM 5M
17.	Parmeet	BCOM 5M
18.	Sambhav	BCOM 5M
19.	Shubhankar	BCOM 5M
20.	Kritika Saini	BCOM 5M

Name & Signature of Coordinator

Name & Signature of HOD





**JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC**



ALUMNI CAREER COUNSELLING SESSION

**TOPIC- Campus to
Corporate**



WEDNESDAY

11 SEPTEMBER, 2024



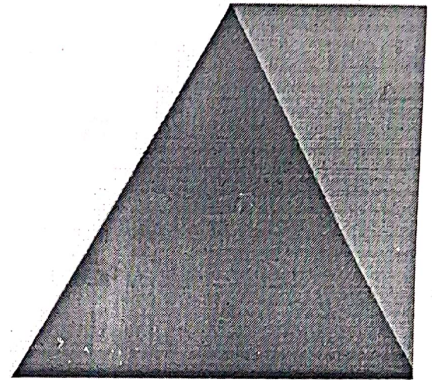
TIME

12:00PM ONWARDS



VENUE

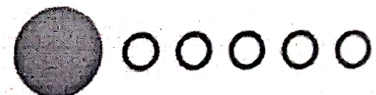
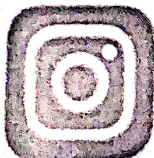
JIMS KJ AUDITORIUM



**SPEAKERS:
(BATCH 2020-
2023)**

- 1.M. LIKHITA- GRANT THORNTON BHARAT
2. ABHINAV PAL- GRANT THORNTON BHARAT
3. DIVYANSH AGGARWAL- GRANT THORNTON BHARAT
4. HRIDIKA KAPOOR-DELOITTE
5. AARUSHI SIRVASTAVA- DELOITTE

CONTACT US



JIMS/B.COM(H)/2024/866

September 10, 2024

Notice

Alumni Career Counseling Session

JIMS Kalkaji Alumni Association in collaboration with IIC is organizing an **Alumni Session** on the theme '**Campus to Corporate**'. The Session will help the students in choosing the right career as well as in their professional advancement.

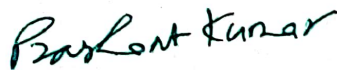
Speakers & Company :

1. M. Likhita- Grant Thornton Bharat
2. Abhinav Pal- Grant Thornton Bharat
3. Divyansh Aggarwal- Grant Thornton Bharat
4. Hridika Kapoor-Deloitte
5. Aarushi Sirvastava- Deloitte

Date : 11th September, 2024
Time : 12:10 PM – 01:00 PM
Venue : JIMS Kalkaji Auditorium

Faculty Coordinator :

Dr. Niti Saxena



Dr. Prashant Kumar
HOD

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JIMS/BBA/2024/719

September 10, 2024

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Date : 11th September, 2024
Time : 12:10 PM – 01:00 PM
Venue : JIMS Kalkaji Auditorium

Faculty Coordinator :

Dr. Niti Saxena



Dr. Ruchi Srivastava
HOD

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Report on Alumni- Campus To Corporate Session 2024

Topic: Alumni-Campus to Corporate Session

11.09.2024

Date: 11.9.2024

Platform: Offline

Faculty Coordinator: Dr. Niti Saxena

Student Coordinator: Kushagra Malik, Arihant Chaturvedi

Number of Participants: 130

Objectives:

1. Provide Insights into Corporate Life: To give students a first-hand understanding of the transition from an academic environment to the corporate world through the experiences of recently placed students.
2. Interview and Placement Preparation: To offer practical tips and strategies for final-year students on how to effectively prepare for interviews with top firms like Grant Thornton and Deloitte.
3. Networking and Professional Growth: To emphasize the importance of building a professional network and leveraging opportunities for growth within organizations.
4. Expectation Setting: To help students understand the expectations companies have from fresh graduates, covering skills, attitude, and adaptability in a fast-paced work environment.
5. Encourage Participation and Curiosity: To foster an interactive learning environment where students could engage with the placed students, asking questions and clarifying their own career doubts.

Report:

The "Campus to Corporate" session was held on Wednesday, 11th September at JIMS Kalkaji Campus, where six students recently placed at Grant Thornton Bharat and Deloitte shared their experiences. The session aimed to provide final-year students with insights into the transition from academia to the corporate world. The speakers discussed their interview preparation strategies, the challenges of adapting to a professional environment, and the importance of continuous learning and networking. The event was highly interactive, with students engaging in meaningful discussions, gaining valuable advice on how to prepare for their own corporate journeys.

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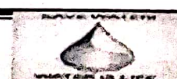
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Learning Outcomes:

1. Gain Real-World Insights: Understand the personal and professional challenges faced by their seniors in making the leap from campus life to working at top firms.
2. Improve Interview Readiness: Receive concrete advice on how to prepare for interviews, including tips on resume building, technical preparation, and handling stress during the hiring process
3. Develop Professional Attitude: Learn the importance of being proactive, building relationships, and being adaptable to succeed in a corporate setting
4. Understand Work place Dynamics:
Gain insights into the work culture at leading firms like Grant Thornton and Deloitte and the support systems available for new hires.
5. Prepare for Corporate Growth: Recognize the various growth opportunities available at top firms and how to navigate early career development through training programs and mentorship.

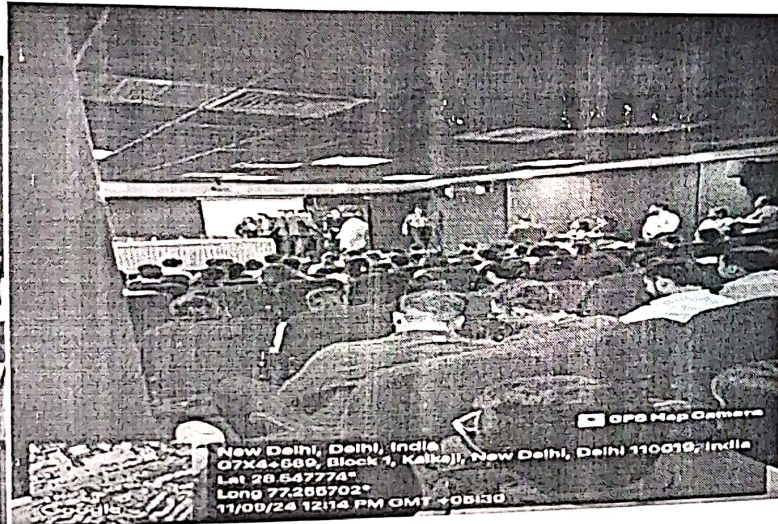
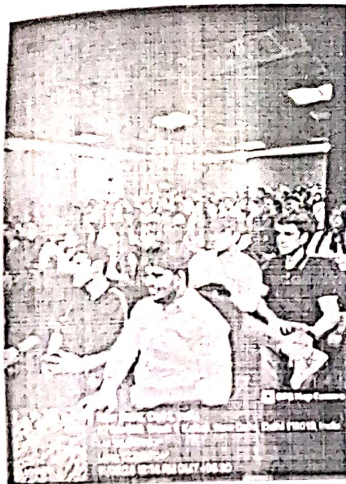
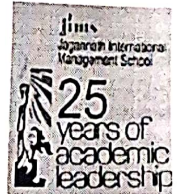
Photos:



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Name & Signature

Coordinator

Barinder Kumar
Name & Signature

Head of the Department

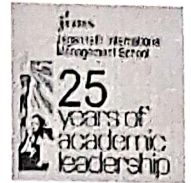




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MEMOIR
-THE ALUMNI CLUB-

**JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC**



Alumni Mentoring session

on

**Leadership and stress
management**

by

**Ms. Richa nanda
(IP SME at Clarivate)**

(For the students of
BBA III Morning)

BATCH:

BBA 2009-2012

**8TH NOVEMBER
2024**

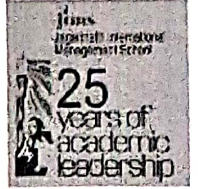
10:15AM Onwards

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JIMS/BBA/2024/758

November 06, 2024

Notice

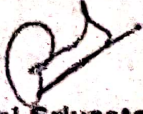
Alumni Mentoring Session

JIMS Kalkaji Alumni Association in collaboration with IIC is organizing an **Alumni Mentoring Session** for the student of BBA III Morning on the theme '**Leadership and Stress Management**'. The session will help the students in choosing the right career as well as in their professional advancement.

Speaker : Ms. Richa Nanda
Company : Clarivate
Designation : IP Subject Matter Expert
Date : 8th November 2024
Time : 10:15 AM Onwards
Venue : Room No. S4

Faculty Coordinator :

Dr. Niti Saxena


Dr. Ruchi Srivastava
HOD

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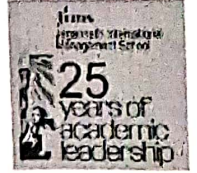




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DATE- 08th November 2024

Report On the Event- Alumni Mentoring Session IN Association with IQAC

Event Category- Alumni Mentoring

Date- 08th November, 2024

Venue – Room S4

Alumni: Ms Richa Nanda

No of participants : 25

Faculty Coordinator – Dr. Niti Saxena

Student coordinators- Shivam Shastri , Aditya Gaba

Learning objectives –

- To equip graduates with techniques to enhance leadership skills and manage stress effectively.
- To inform graduates about evolving strategies in stress management and adaptive leadership.
- To provide actionable steps for developing leadership skills and managing stress.
- To offer strategies for making informed decisions related to professional growth while balancing stress.

Report:

An insightful **alumni mentoring session** was held at JIMS Kalkaji for **BBA 3rd semester morning** students, featuring **Ms. Richa Nanda**, an accomplished alumna from the **2009-2012 BBA batch** and currently an **IP SME at Clarivate**. The session, titled "**Leadership and Stress Management**," aimed to equip students with skills essential for thriving in the ever-evolving job market. Ms. Nanda emphasized the significance of communication, analytical thinking, adaptability, and digital proficiency as cornerstones of career success.

She elaborated on how problem-solving abilities and emotional intelligence can greatly enhance workplace interactions and contribute to professional growth. The interactive format encouraged students to actively participate by posing questions about key skills and seeking valuable insights. The session was met with positive feedback, igniting enthusiasm for more such engagements aimed at fostering essential skills and career readiness.

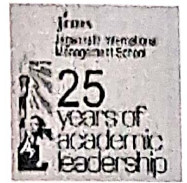




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Learning Outcome:

Graduates enhanced their ability to assess their own skills, strengths, and values, which will help them in identifying suitable career paths. They gained insights into the importance of essential skills like communication, adaptability, and digital literacy, understanding how these can influence career success.

Ms. Richa Nanda's emphasis on networking and continuous skill development provided students with a structured approach to career planning, encouraging them to make informed decisions about their professional growth. This session, titled "Leadership and Stress Management," also equipped them with effective strategies to connect with professionals, helping them to confidently explore potential career opportunities.

The poster that was made for this Guest Lecture:-

The poster is for an Alumni Mentoring session. At the top left is the JIMS Kalkaji Alumni Association logo, which includes a crest and the text 'MEMOIR THE ALUMNI CLUB'. To its right is the text 'JIMS KALKAJI ALUMNI ASSOCIATION IN COLLABORATION WITH IQAC'. Further right is the JIMS Kalkaji, New Delhi logo. The main title 'Alumni Mentoring session' is in large, bold letters, with 'or' written below it. Below the title is 'Leadership and stress management' in bold, followed by 'by' in a cursive font. The speaker's name 'Ms. Richa nanda (IP SME at Clarivate)' is listed, along with '(For the students of BBA III Morning)'. The batch 'BATCH: BBA 2009-2012' is mentioned, followed by the date '8TH NOVEMBER 2024' and time '10:15AM Onwards'. A 'CONTACT US' button is at the bottom left, with social media icons for Instagram, Facebook, and X below it. On the right side of the poster is a circular portrait of Ms. Richa Nanda, a woman with long dark hair wearing a dark sari. At the bottom right of the poster are several small circles, some filled and some empty.

JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC

**Alumni
Mentoring
session**
or

**Leadership and stress
management**
by

Ms. Richa nanda
(IP SME at Clarivate)
(For the students of
BBA III Morning)

BATCH:
BBA 2009-2012
**8TH NOVEMBER
2024**
10:15AM Onwards

CONTACT US

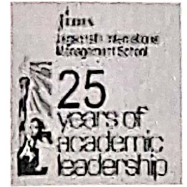
Instagram Facebook X



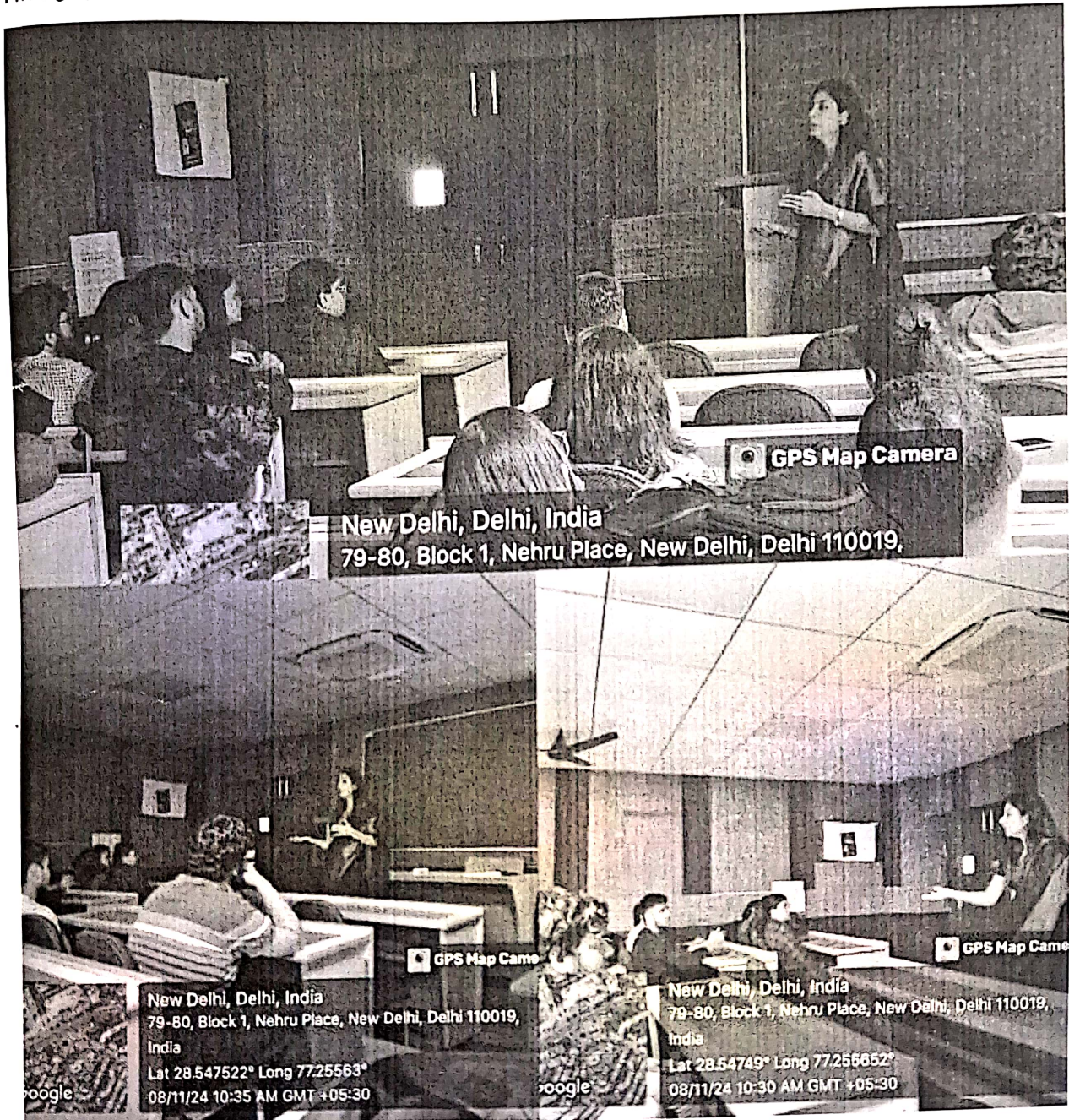
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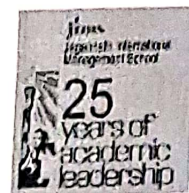
Photographs:



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List of Participants

S.No.	Name of participant	Batch
1.	Rozali	BBA 3M
2.	Yashika	BBA 3M
3.	Srishti	BBA 3M
4.	Aanya	BBA 3M
5.	Sarthak	BBA 3M
6.	Mainak	BBA 3M
7.	Shubham	BBA 3M
8.	Umang	BBA 3M
9.	Yogesh	BBA 3M
10.	Puneet	BBA 3M
11.	Sahil	BBA 3M
12.	Akdas	BBA 3M
13.	Pranav	BBA 3M
14.	Shubh	BBA 3M
15.	Bhavika	BBA 3M
16.	Manav	BBA 3M
17.	Piyush	BBA 3M
18.	Ashima	BBA 3M
19.	Anisha	BBA 3M
20.	Bhupisha	BBA 3M
21.	Ishita	BBA 3M
22.	Soumya	BBA 3M
23.	Saloni	BBA 3M
24.	Divyam	BBA 3M
25.	Ishan	BBA 3M

Name and Signature of Coordinator

Name and Signature of HOD



JIMS/B.COM(H)/2025/941- C

January 23, 2025

Notice

New Horizons Campus to Career

JIMS Kalkaji Alumni Association in collaboration with IQAC is organizing an **Alumni Workshop** on the topic 'New Horizons Campus to Career'. The Session will help the BCOM VI Semester students in choosing the right career as well as in their professional advancement.

Speakers & Company :

1. M. Likhita - Grant Thornton Bharat
2. Arushi Bharadwaj - Deloitte

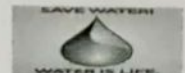
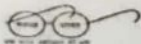
Date : 24th January, 2025
Time : 01:15 PM Onwards
Venue : JIMS Kalkaji Auditorium

Prashant Kumar

Dr. Prashant Kumar
HOD

For Distribution:
All Notice Board

For information, Please



JIMS/BBA/2025/790-C

January 23, 2025

Notice

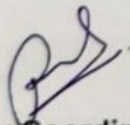
New Horizons Campus to Career

JIMS Kalkaji Alumni Association in collaboration with IQAC is organizing an **Alumni Workshop** on the topic 'New Horizons Campus to Career'. The Session will help the BBA VI Semester students in choosing the right career as well as in their professional advancement.

Speakers & Company :

1. M. Likhita - Grant Thornton Bharat
2. Arushi Bharadwaj - Deloitte

Date : 24th January, 2025
Time : 01:15 PM Onwards
Venue : JIMS Kalkaji Auditorium


Faculty Coordinator :

Dr. Niti Saxena

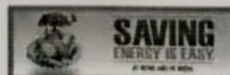
Dr. Ruchi Srivastava

HOD

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**JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC**



ALUMNI WORKSHOP

**TOPIC- New Horizons:
Campus to Career**



WEDNESDAY

24 JANUARY, 2025



TIME

1:15PM ONWARDS



VENUE

JIMS KJ AUDITORIUM



SPEAKERS:

M. LIKHITA (BBA 2020-23)

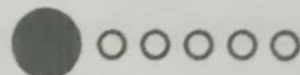
(GRANT THORNTON BHARAT)

ARUSHI BHARADWAJ (BBA 2020-23)

(DELOITTE),

(FOR THE STUDENTS OF BBA & BCOM (H) VI SEMESTER EVENING)

CONTACT US





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Report On the Event-Mentoring Session

EventCategory- Alumni connect

Date- 24th January 2025

Venue – JIMS Kalkaji

FacultyCoordinator – Dr.Niti Saxena

Alumni:Ms. M. Likhita& Ms. Arushi Bharadwaj

Noofparticipants:75

Student coordinators-Shivam Shastri Harsh Kumar, Vinay Kundlia

Learning objectives –

1. Facilitate connections between alumni and current students for professional networking and mentorship.
2. Provide a platform for alumni to share career insights and industry trends.
3. Strengthen alumni engagement and foster a sense of community and support.

Report:

The Alumni Committee of JIMS Kalkaji organized an insightful workshop titled "New Horizons: Campus to Career" on 24th January 2025 for the BBA and BCOM final year evening batch students. The event aimed to guide students in their transition from academics to professional life. Alumni of BBA 2020-23 batch M. Likhita and Arushi Bhardwaj shared their inspiring journeys, detailing their academic experiences and placement milestones during the PGDM course pursued at JIMS Kalkaji. Their personal stories provided valuable insights and motivation for current students. The session highlighted the importance of leveraging campus resources and networks for career growth. Following the alumni presentations, a counseling session was conducted by the admission counselors. This session offered students personalized guidance on academic pathways and career opportunities. The interactive workshop fostered engagement, learning, and inspiration. Participants gained practical tips for excelling in



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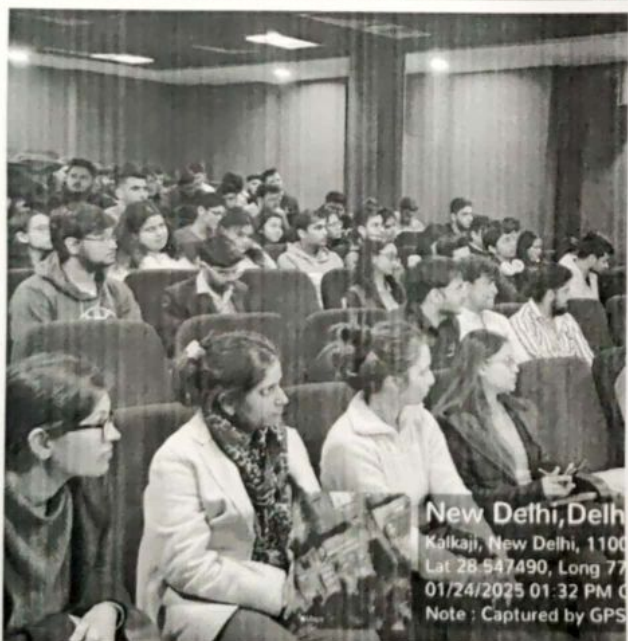
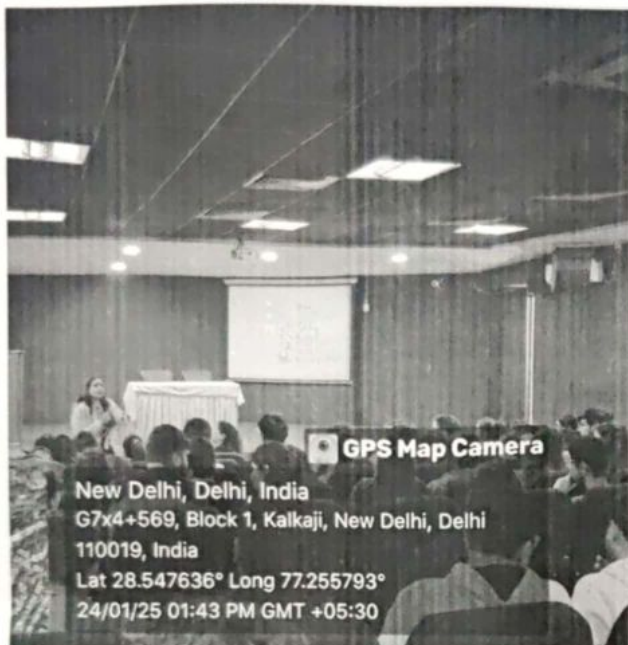
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their careers. The event concluded with a Q&A session, allowing students to clarify doubts and seek further advice. It was a memorable and enriching experience for all attendees.

Learning Outcome:

1. Enhanced networking opportunities between alumni and students.
2. Increased career guidance and industry knowledge shared by alumni.
3. Strengthened professional relationships and mentorship ties.
4. Greater sense of community and collaboration within the alumni network.
5. Encouragement of ongoing support and engagement among alumni.

Photographs



(Signature)
CDR. Niti Saxena
Coordinator

(Signature)
CDR. Prashant Kumar
HOD



**JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC**



ALUMNI WORKSHOP

**SIMPLIFYING
HR ANALYTICS**

by

**Ms. Garima Gupta
(Senior Manager-
Jindal Group)**

BATCH:

20TH MARCH 2025

CONTACT US



March 10, 2025

JIMS/BBA/2025/817

Notice

Alumni Workshop

JIMS Kalkaji Alumni Association in collaboration with IQAC is organizing an **Alumni Workshop** on the topic 'Simplifying HR Analytics'. The Session will help to students in choosing the right career as well as in their professional advancement.

Speaker	:	Ms. Garima Gupta,
Company	:	Jindal Group
Designation	:	Senior Manager
Date	:	20 th March, 2025
Time	:	02 00 PM Onwards
Venue	:	JIMS Kalkaji, Auditorium

Faculty Coordinator :

Dr. Niti Saxena


Dr. Ruchi Srivastava
HOD

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All Notice Board

For information, Please
Director



DATE- 20th March, 2025

Report On the Event- Alumni Workshop

Event Category- Alumni connect

Date- 20th March, 2025

Venue – Auditorium, JIMS Kalkaji

Faculty Coordinator – Dr. Niti Saxena

Alumni: Ms. Garima Gupta

No of participants: 115

Student coordinators- Shivam Shastri , Aditya Gaba

Learning objectives –

- To understand the fundamentals of HR analytics and its relevance in modern HR practices.
- To explore key tools and techniques used in analyzing HR data.
- To bridge the gap between theoretical HR knowledge and real-world analytical application.
- To gain insight into industry trends and expectations from HR professionals skilled in analytics.

Report:

On 20th March 2025, students of JIMS, Kalkaji attended an insightful Alumni workshop on the topic “**Simplifying HR Analytics**”, conducted by Ms. Garima Gupta, an esteemed alumna of the college. The session aimed to streamline the concept of HR analytics and highlight its growing importance in the field of human resources. Ms. Gupta provided an engaging and insightful overview of the analytical tools and strategies used in the HR domain, emphasizing the value of data-driven decision making. With real-world examples and interactive discussions, the workshop helped students connect theoretical concepts to practical scenarios, equipping them with essential knowledge for future HR roles.

Learning Outcome:

The session provided participants with a clear understanding of the core concepts of HR analytics and its practical relevance in today’s HR landscape. Students learned how to interpret and utilize data effectively to support strategic decision-making in areas such as talent acquisition, employee engagement, and performance management. The workshop also introduced basic analytical tools and techniques, including the use of Excel dashboards and data visualization methods. Through real-life case studies and examples, attendees were able to connect theoretical knowledge with real-world HR practices, enhancing their overall understanding and readiness for industry expectations.

The poster that was made for this Guest Lecture:-



**JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC**



ALUMNI WORKSHOP

oh
**SIMPLIFYING
HR ANALYTICS**

by

**Ms. Garima Gupta
(Senior Manager-
Jindal Group)**

BATCH:

BBA- 2011-14

20TH MARCH 2025

2:00 PM Onwards

CONTACT US



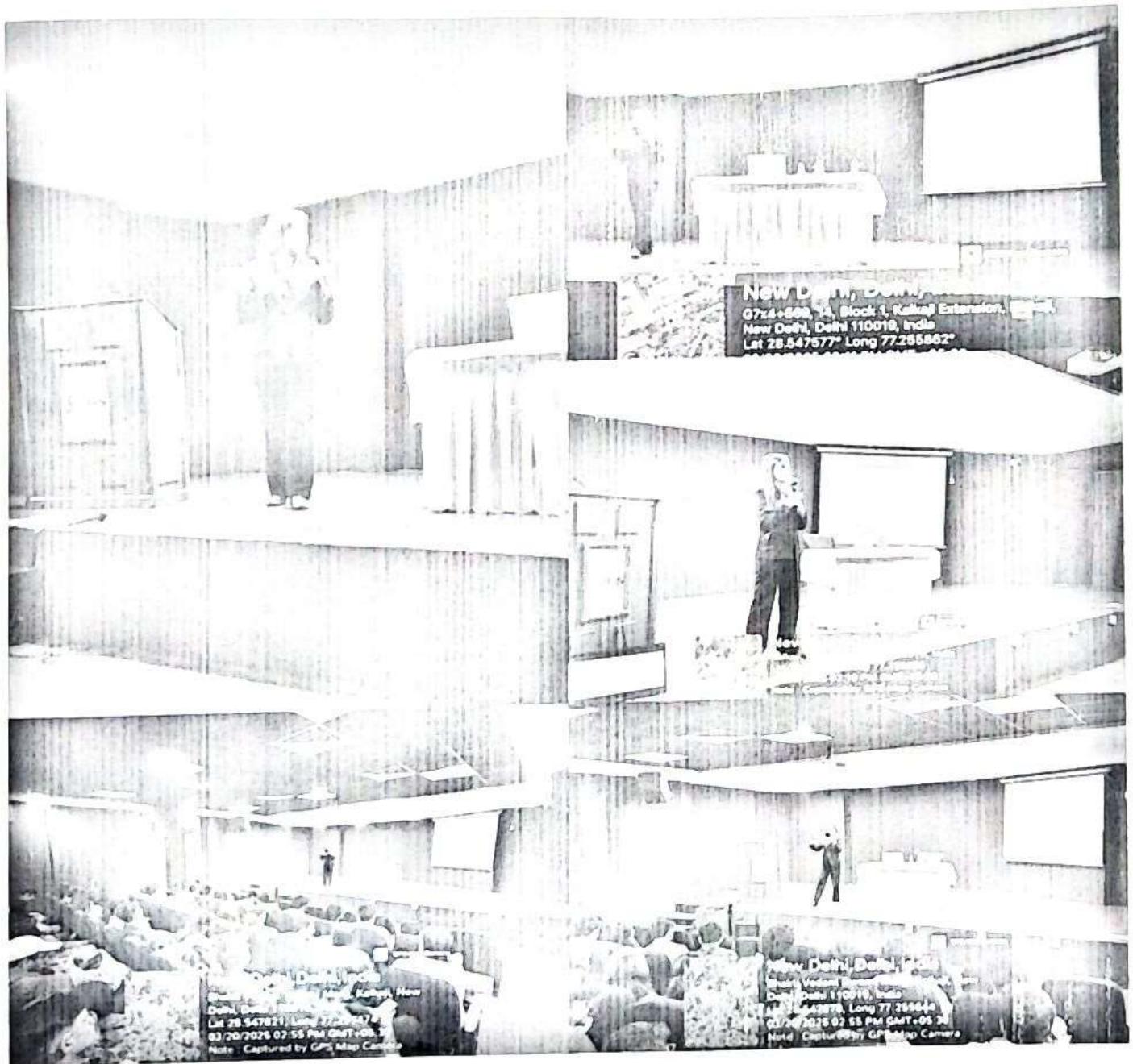


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Photographs:



Name and Signature of Coordinator
(Dr. Niti Saxena)

Name and Signature of HOD
(Dr. Prashant Kumar)

Mentoring Session

on

Influencer Marketing

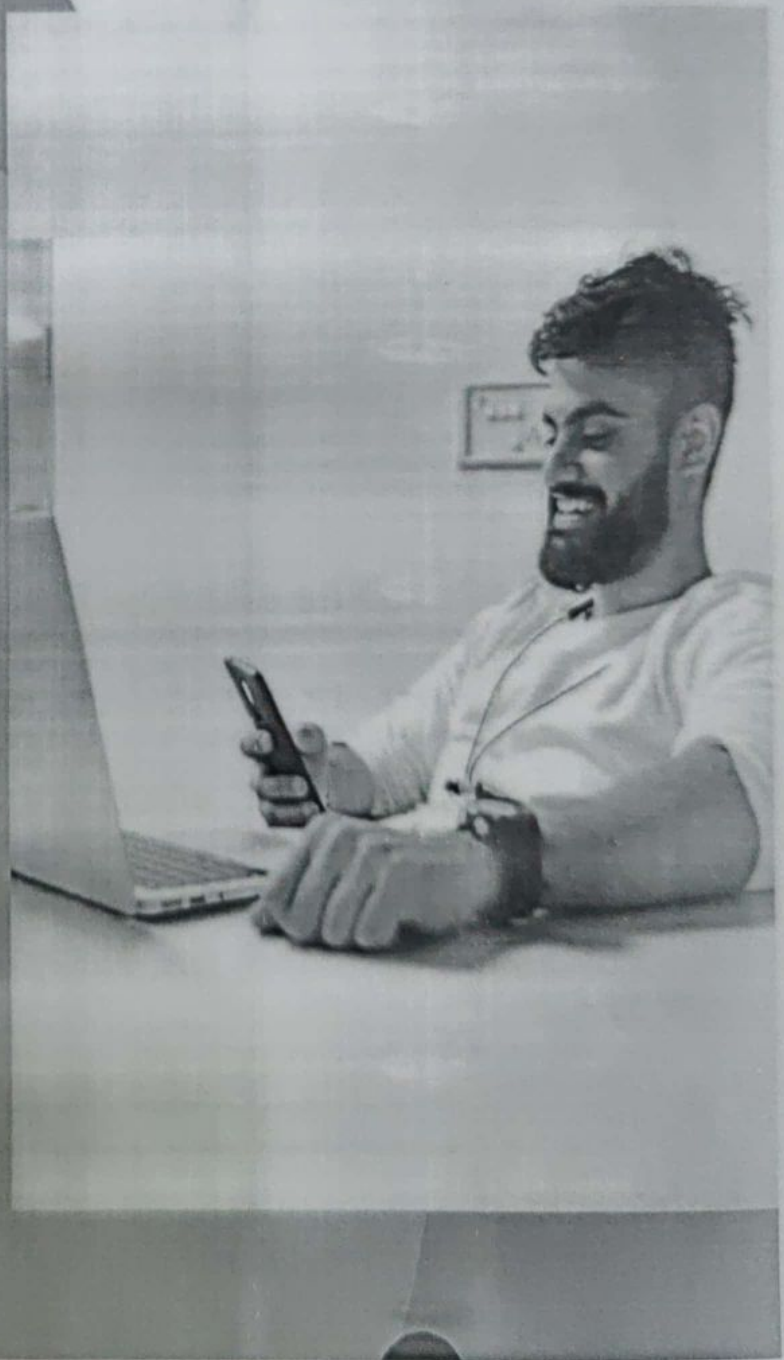
by

Mr. Anant verma
(Sr. Marketing manager)
at look who's talking (LWT)

(For the students of
Bcom v morning)

BATCH:
B.COM (H) 2015-18
30TH AUGUST 2024
10:15AM Onwards

CONTACT US



JIMS/B.COM(H)/2024/862

August 29, 2024

Notice

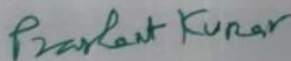
Alumni Mentoring Session

The students of B.COM (H) V Morning are required to attend the Alumni mentoring session being organized. The details are as follows:

Date	:	30 th August 2024
Alumni Speaker	:	Mr. Anant Verma
Designation	:	Sr. Marketing Manager
Topic	:	Influencer Marketing
Venue	:	Room F1
Time	:	10:15 AM Onwards

Attendance is compulsory.

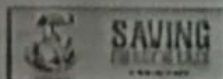
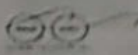
Dr. Niti Saxena is to Co-ordinate.



Dr. Prashant Kumar
HOD

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DATE-30th august 2024

Report On the Event-Alumni Mentoring Session

Event Category- Alumni mentoring Session

Date- 30th August 2024

Venue – Room F1

Faculty Coordinator – Dr. Niti Saxena

Alumni: Mr. Anant verma

No.of participants: 20

Learning objectives –

- Understanding the concept of influencer marketing and its role in the digital marketing landscape.
- Assessing how influencer marketing can impact brand awareness, engagement, and conversion rates.
- Outlining the steps to create a successful influencer marketing campaign, including identifying target audiences, selecting suitable influencers, and setting campaign goals.
- Understanding the importance of communication, transparency, and ethical considerations in influencer partnerships.

Report:

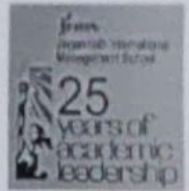
An Alumni Mentoring session was organized for the students of BBA V morning in the college. Mr. Anant Verma was invited as the speaker. He is an Alumni of B.com(H) from the Batch of 2015-2018. He provided valuable insights into influencer marketing, offering practical advice and real-world examples to enhance understanding and application of this marketing strategy. The engagement between the alumni and students fostered a collaborative learning environment, facilitating knowledge exchange and professional development. The students had highly recommended him for next series of alumni sessions and connected with him through linkedin.



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Learning Outcome:

By the end of the influencer marketing session, participants gained a comprehensive understanding of how to effectively leverage influencers to enhance brand visibility and engagement. They were able to define influencer marketing and identify various types of influencers and their respective impacts on marketing strategies. Participants learned to evaluate and apply best practices for selecting influencers, crafting compelling content, and measuring campaign success. Additionally, they acquired practical insights into managing influencer relationships and addressing common challenges, such as authenticity and fraud. This knowledge will equip them with the skills to develop and execute effective influencer marketing campaigns, contributing to their professional growth in the digital marketing field.

The poster that was made for this Guest Lecture:-

The poster is for a 'Mentoring Session on Influencer Marketing'. It features the JIMS Kalkaji, New Delhi logo at the top left and the Institution's Innovation Council logo at the top right. The title 'Mentoring Session' is in large, bold letters, with 'on Influencer Marketing' below it. The speaker is 'Mr. Anant verma (Sr. Marketing manager) at look who's talking (LWT)'. Below this, it says '(For the students of Bcom v morning)'. The batch is 'B.COM (H) 2015-18' and the date is '30TH AUGUST 2024' at '10:15AM Onwards'. A 'CONTACT US' button is at the bottom left, with social media icons for Instagram, Facebook, and X. A photo of Mr. Anant Verma is on the right. The poster has a dark background with white and yellow text.

Mentoring Session
on
Influencer Marketing

by
Mr. Anant verma
(Sr. Marketing manager)
at look who's talking (LWT)

(For the students of
Bcom v morning)

BATCH:
B.COM (H) 2015-18
30TH AUGUST 2024
10:15AM Onwards

CONTACT US



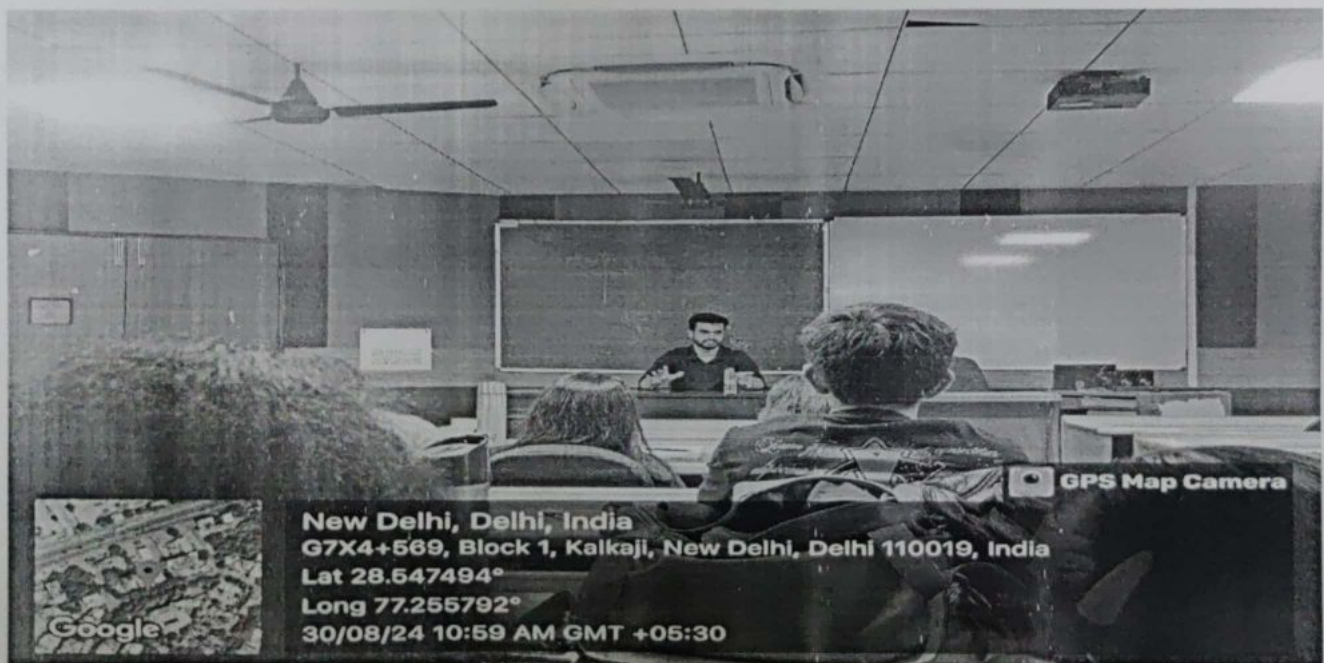
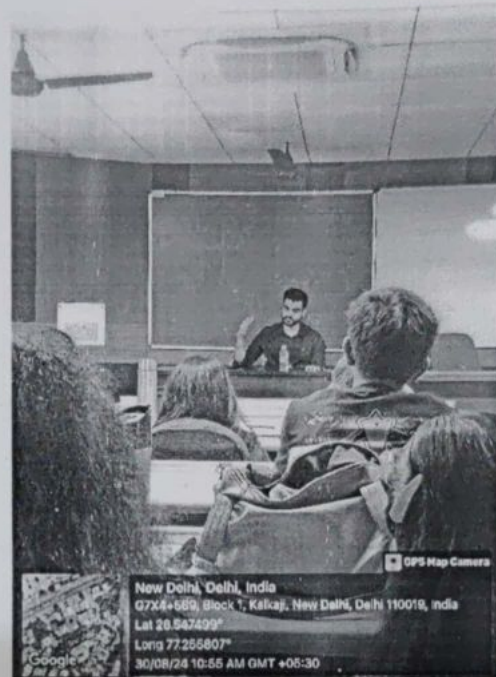
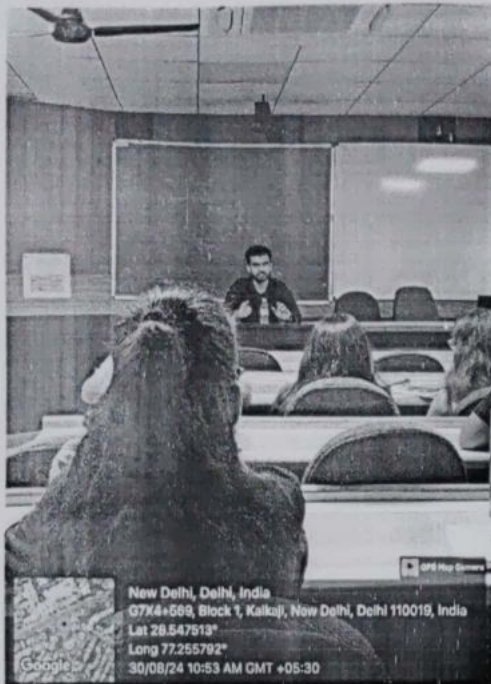
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Photographs:





Jagannath International Management School


MOR, Pocket-105, Kalkaji, New Delhi-110019

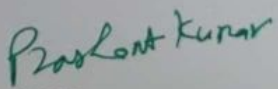
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List of Participants

S.No.	Name of participant	Batch
1.	Manik	BCOM 5M
2.	Kanak	BCOM 5M
3.	Rishita	BCOM 5M
4.	Lakshya	BCOM 5M
5.	Mansi	BCOM 5M
6.	Kritika	BCOM 5M
7.	Anushka	BCOM 5M
8.	Arushi sethi	BCOM 5M
9.	Karan rawat	BCOM 5M
10.	Dhruv kohli	BCOM 5M
11.	Piyush garg	BCOM 5M
12.	Keshav lala	BCOM 5M
13.	Tanisha jain	BCOM 5M
14.	Khushi	BCOM 5M
15.	Sarthak	BCOM 5M
16.	Tanuj	BCOM 5M
17.	Parmeet	BCOM 5M
18.	Sambhav	BCOM 5M
19.	Shubhankar	BCOM 5M
20.	Kritika sains	BCOM 5M


Coordinator


HOD



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MEMORIAL
THE ALUMNI CLUB

JIMS KALKAJI ALUMNI ASSOCIATION
IN
COLLABORATION WITH IQAC

Mentoring Session

OK

Entrepreneurial Skills

by

Mr. Samkit Jain
(Proprietor -Gyanam Jewels)
Batch-BCOM 2018-21

FOR THE STUDENTS
OF B.COM(H) IIIRD
SEM EVENING BATCH

7TH NOVEMBER 2024
2:30pm Onwards

CONTACT US

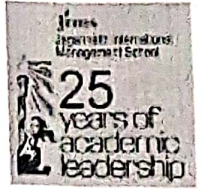




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JIMS/B.COM(H)/2024/005

November 05, 2024

Notice


Alumni Mentoring Session

The students of B.COM (H) III Evening are required to attend the Alumni mentoring session being organized. The details are as follows:

Date : 7th Nov 2024
Alumni Speaker : Mr. Samkit Jain
Company Name : Gyanam Jewels
Topic : Entrepreneurial Skills
Designation : Proprietor
Venue : 2nd Floor, Room- S3
Time : 02:30 PM Onwards

Attendance is compulsory.

Dr. Niti Saxena is to Co-ordinate.


Dr. Prashant Kumar
HOD

For Distribution:
All Notice Board

For information, Please
Director

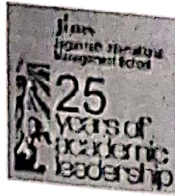




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DATE-7th November 2024

Report On the Event- Alumni Workshop (In association with IIC)

Event Category- Alumni workshop

Date- 7th November 2024

Venue – Room F1

Faculty Coordinator – Dr. Niti Saxena

Alumni: Ms. Richa Nanda

No of participants: 24

Student coordinators- Shivam shastri, Aditya gaba

Learning objectives –

- To inspire entrepreneurial mindset
- To develop business planning skills
- Foster innovation and problem-solving
- Build effective teams and networks

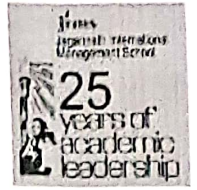
Report:

A Guest Lecture was organized for the students of Bcom (H) III morning in the college. Mr. Samkit Jain was invited as the speaker, he is an Alumni of B.com from the Batch of 2018-2021. This interactive alumni session equips participants with essential entrepreneurial skills, inspiring them to turn ideas into successful ventures. Through expert insights, real-world examples, and hands-on exercises, attendees gained practical knowledge to navigate the startup ecosystem. He gave an overview of business planning, idea generation and validation, building and growing. The engagement between the alumni and students fostered a collaborative learning environment, facilitating knowledge exchange and professional development. The students had highly recommended her for next alumni sessions and connected with him through linkedin.





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Learning Outcome:

The Alumni Workshop on entrepreneurial skills successfully equipped students with an entrepreneurial mindset and resilience. Participants gained a comprehensive understanding of the entrepreneurial ecosystem and startup landscape, becoming familiar with business planning frameworks and financial management principles. Attendees also acquired valuable insights into design thinking, lean startup methodologies, and innovation strategies, as well as an overview of effective marketing, sales, and revenue generation techniques.

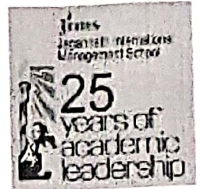
The workshop empowered students to take calculated risks and enhanced their creativity and innovation skills. The positive feedback highlighted the workshop's significant impact, setting students on a path toward greater success in their career pursuits.

The poster that was made for this Guest Lecture:-

The poster is for a 'Mentoring Session on Entrepreneurial Skills'. It features the JIMS Kalkaji Alumni Association logo at the top left, which includes a crest and the text 'MEMOIR FOR ALUMNI CLUB'. To the right of the logo is the text 'JIMS KALKAJI ALUMNI ASSOCIATION IN COLLABORATION WITH IQAC'. The main title 'Mentoring Session' is in large, bold, black letters, with 'on' in a smaller, cursive font below it. Below the title is the text 'Entrepreneurial Skills'. To the right of the title is a photo of Mr. Samkit Jain, a man with short dark hair, wearing a dark blue polo shirt with a small logo on the chest. Below the photo is the text 'Mr. Samkit Jain (Proprietor - Gyanam Jewels) Batch-BCOM 2018-21'. At the bottom left, it says 'FOR THE STUDENTS OF B.COM (3RD SEM) EVENING BATCH' and '7TH NOVEMBER 2024 2:30pm Onwards'. Below this is a 'CONTACT US' section with icons for Instagram, Facebook, and X. The JIMS Kalkaji, New Delhi logo is at the top right.



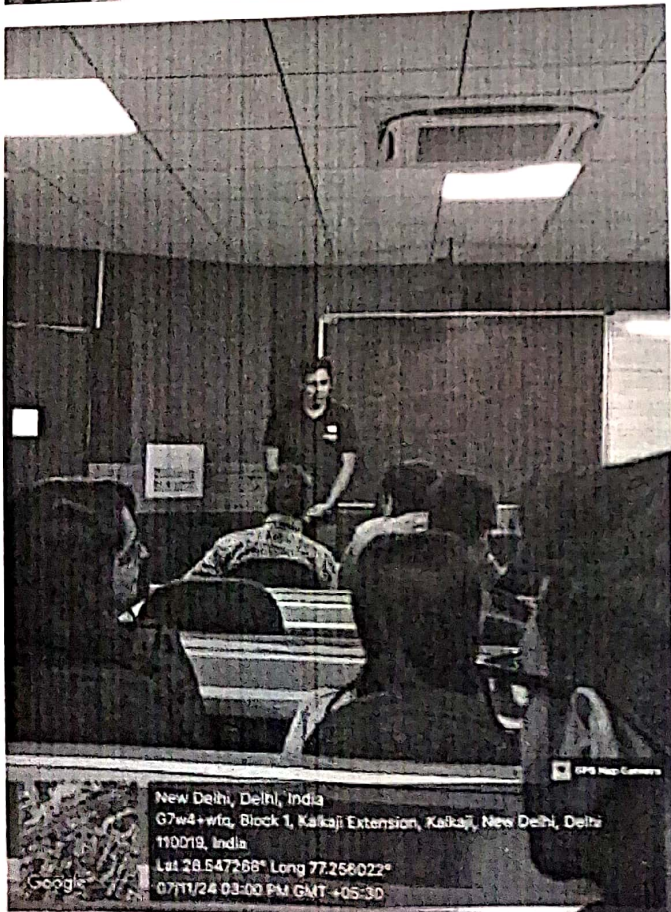
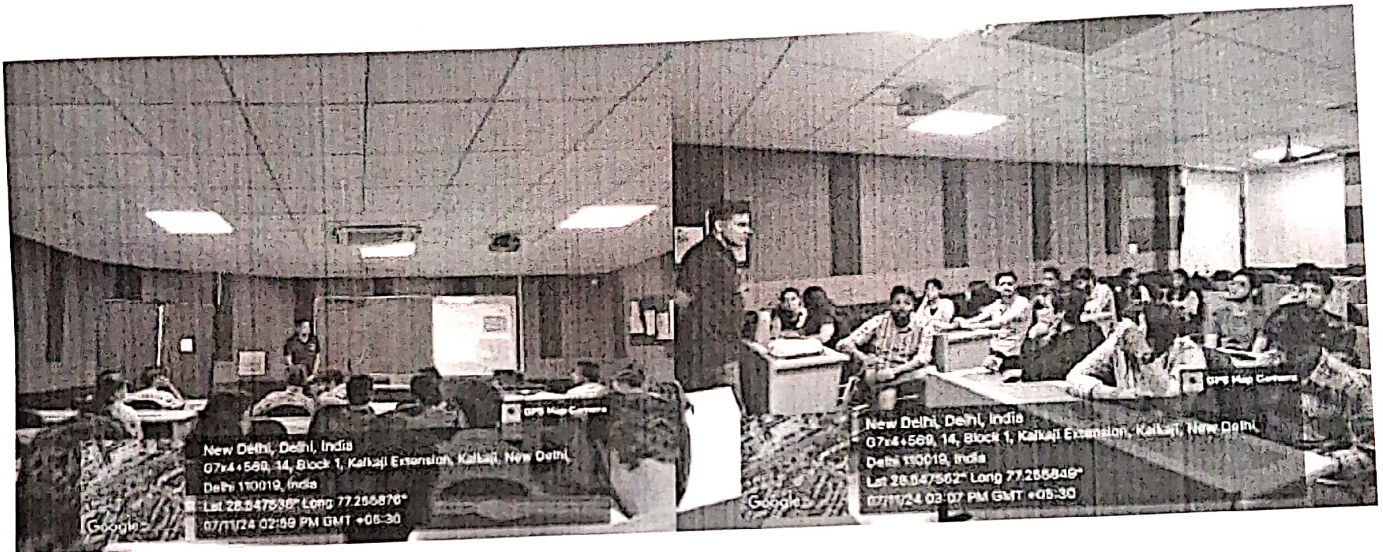
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Photographs:



JagannathInternationalManagement School

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Accreditation Council (NAAC)



List of Participants

S.no.	Participants	Batch
1.	SHOAIB SAIFI	B.COM 3E
2.	VINAYAK SHARMA	B.COM 3E
3.	RIDDHIMA AUSHIMA	B.COM 3E
4.	RITIKA BHARDWAJ	B.COM 3E
5.	SANSKAR GOEL	B.COM 3E
6.	SHIVAM MAVI	B.COM 3E
7.	PRATEEK SHARMA	B.COM 3E
8.	VANSHIKA SACHDEVA	B.COM 3E
9.	VANSHIKA.	B.COM 3E
10.	SUSHAT	B.COM 3E
11.	JANVI ADLAKHA	B.COM 3E
12.	SARTHAK SACHDEVA	B.COM 3E
13.	AAYUSH SHARMA	B.COM 3E
14.	ANANYA JAIN	B.COM 3E
15.	HRIDAY KHANCHANDANI	B.COM 3E
16.	PALAK CHOUDHARY	B.COM 3E
17.	MAHAK VATS	B.COM 3E
18.	TANISHA DUDEJA	B.COM 3E
19.	DEVANGI GANDHI	B.COM 3E
20.	RAGHAV SINGH	B.COM 3E
21.	RONAK JAIN	B.COM 3E
22.	KRISH TANDON	B.COM 3E
23.	DEEPAK PANDIT	B.COM 3E
24.	SHOAIB SAIFI	B.COM 3E

Faculty Co-ordinator

HOD